

Count Dat



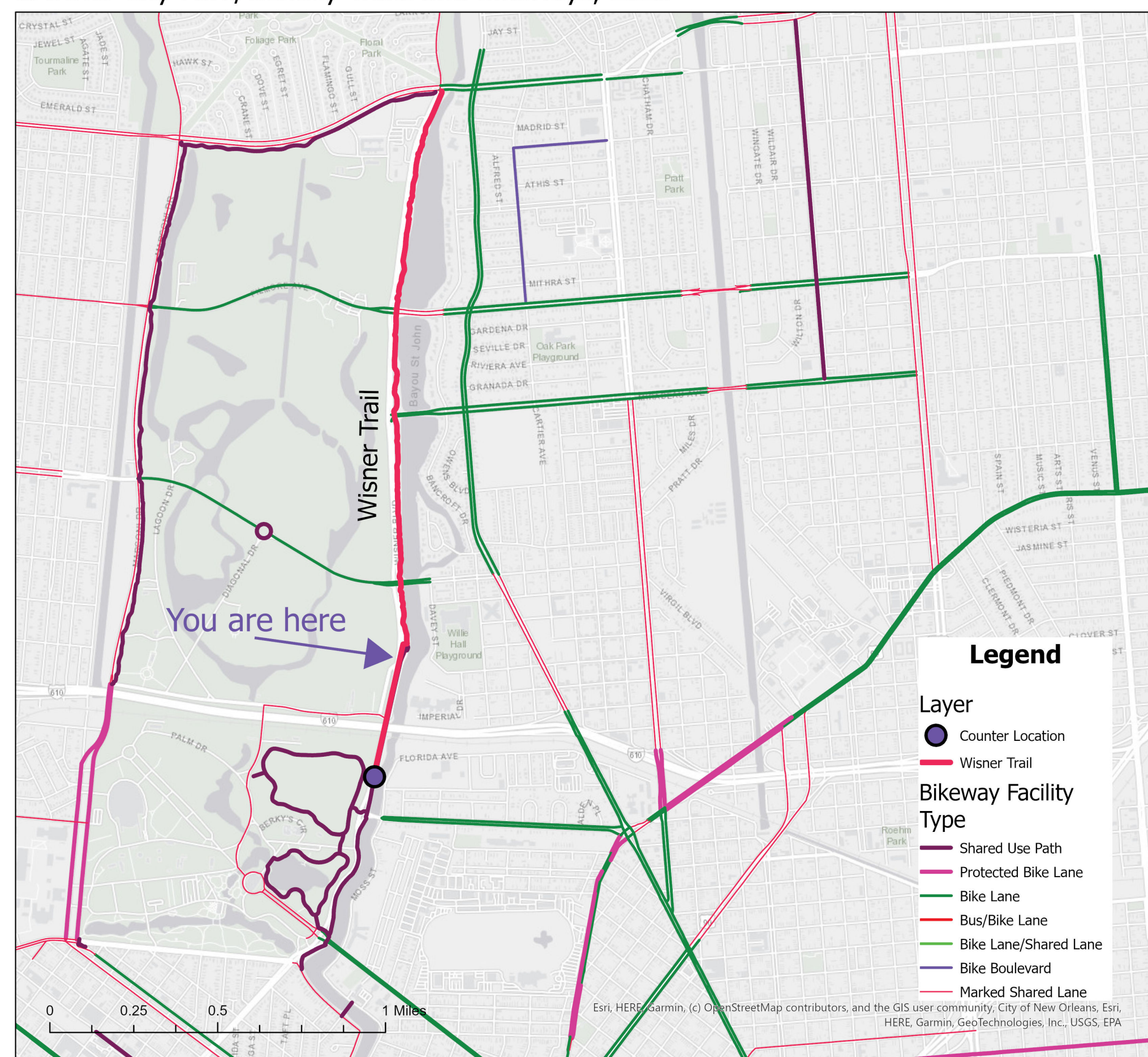
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People Walking and Bicycling Count!

City Park/Gentilly & Wisner Trail

Wisner Trail

& Other City Park/Gentilly Trails and Bikeways, 2023



The Wisner Trail was identified as a priority corridor in the 2005 New Orleans Metropolitan Bicycle and Pedestrian plan, and opened in 2008, connecting people walking and bicycling from Mid-City and Gentilly to City Park and Lake Pontchartrain. The trail was upgraded and extended in 2017 with the completion of a new bridge over I-610 with protected space for people walking and bicycling. The trail and new bridge were constructed with a mix of local and federal grant funds.

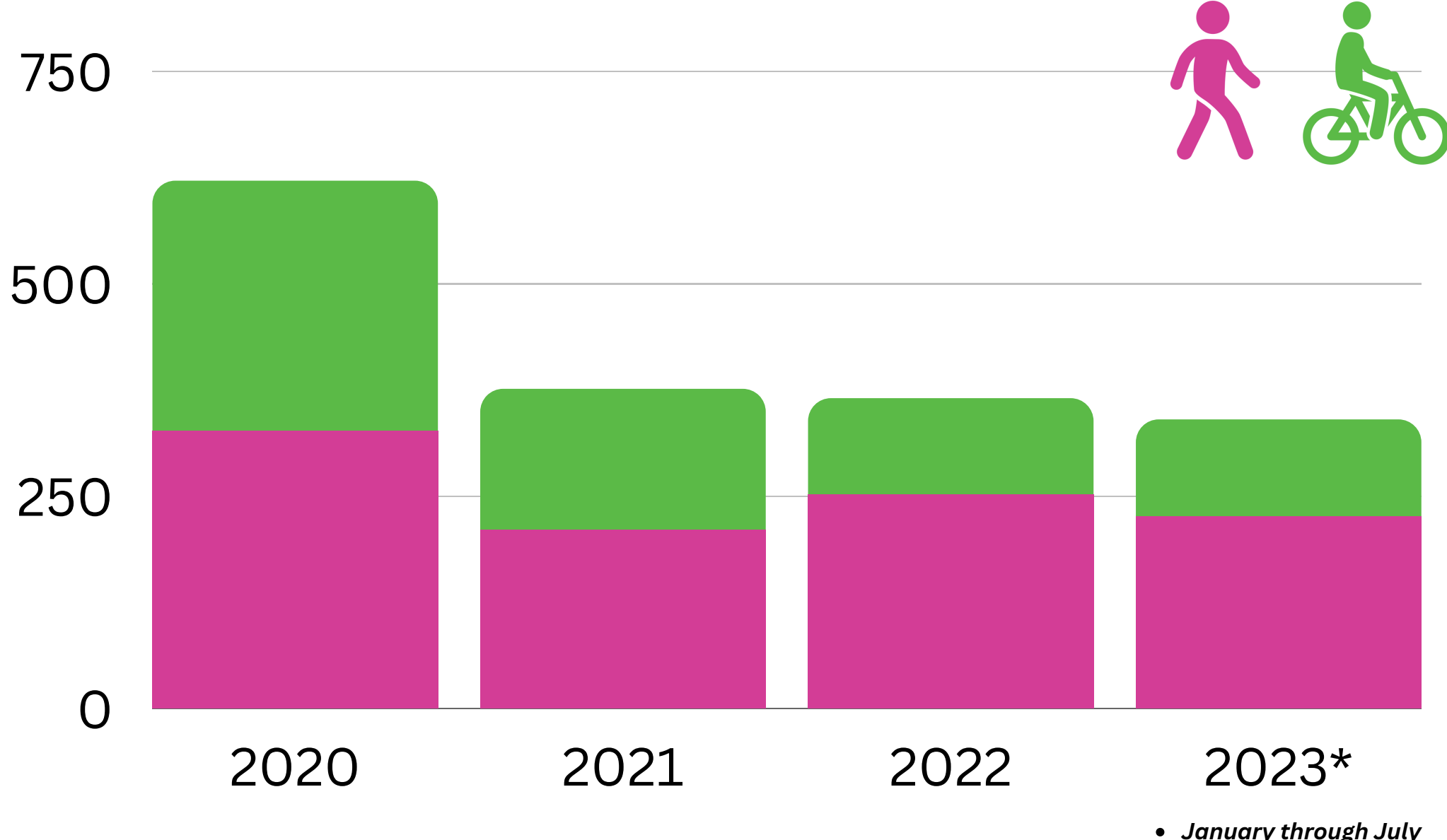
Did you know....

University of New Orleans Transportation Institute has been keeping track of how many people walk and bike on the Wisner Trail since March, 2020. If you use this path, you've probably been counted too! As of August 1st, 2023, we've counted over **500,000 trail users** via our monitoring station near Desaix Boulevard. That represents an estimated 700,000 miles traveled and over **65 million calories burned!**



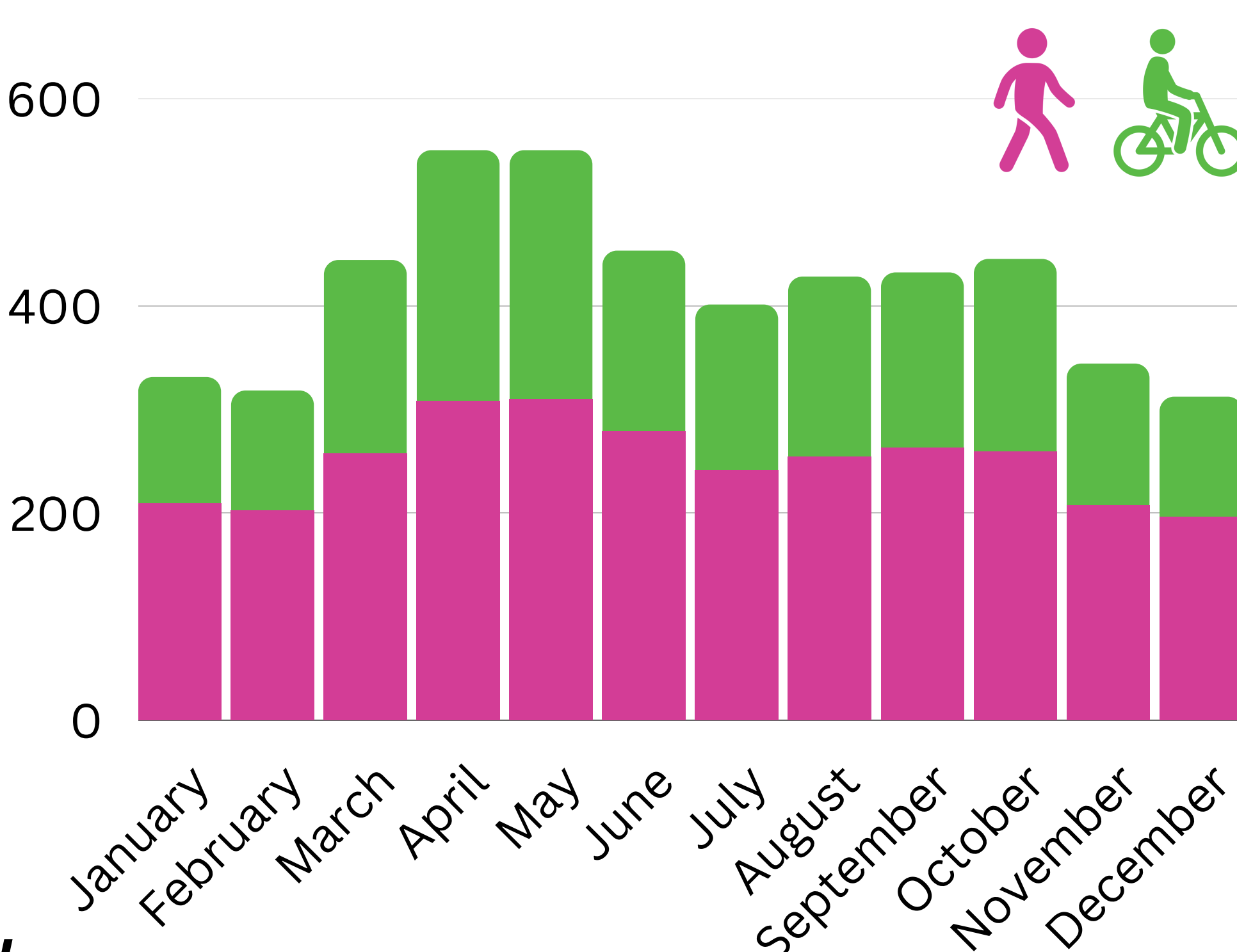
Pro tip! When bicycling, try to aim for the widest part of the diamonds, to ensure you get counted!

Wisner Trail Average Daily Users 2020-2023



In 2022, an average of **365 total people** (113 bicyclists and 252 people on foot) used this trail each day—down from a peak of 621 per day in 2020.

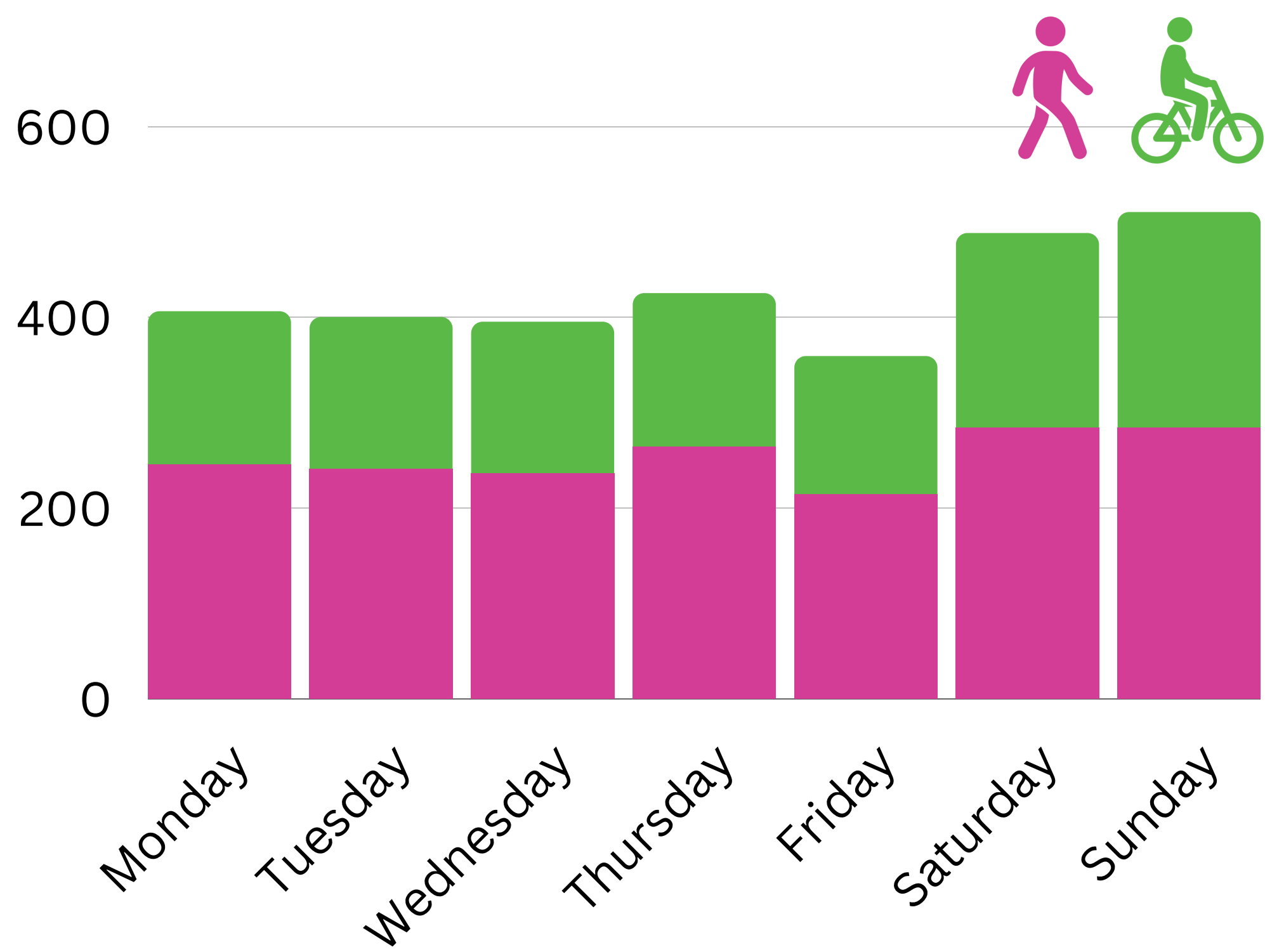
Wisner Trail Average Daily Users by Month



Trail Count Data Highlights:

- Total users counted, March 2020 – July 2023: **511,995**
- Average Daily Users (2022): **365**

Wisner Trail Average Daily Users by Day of Week



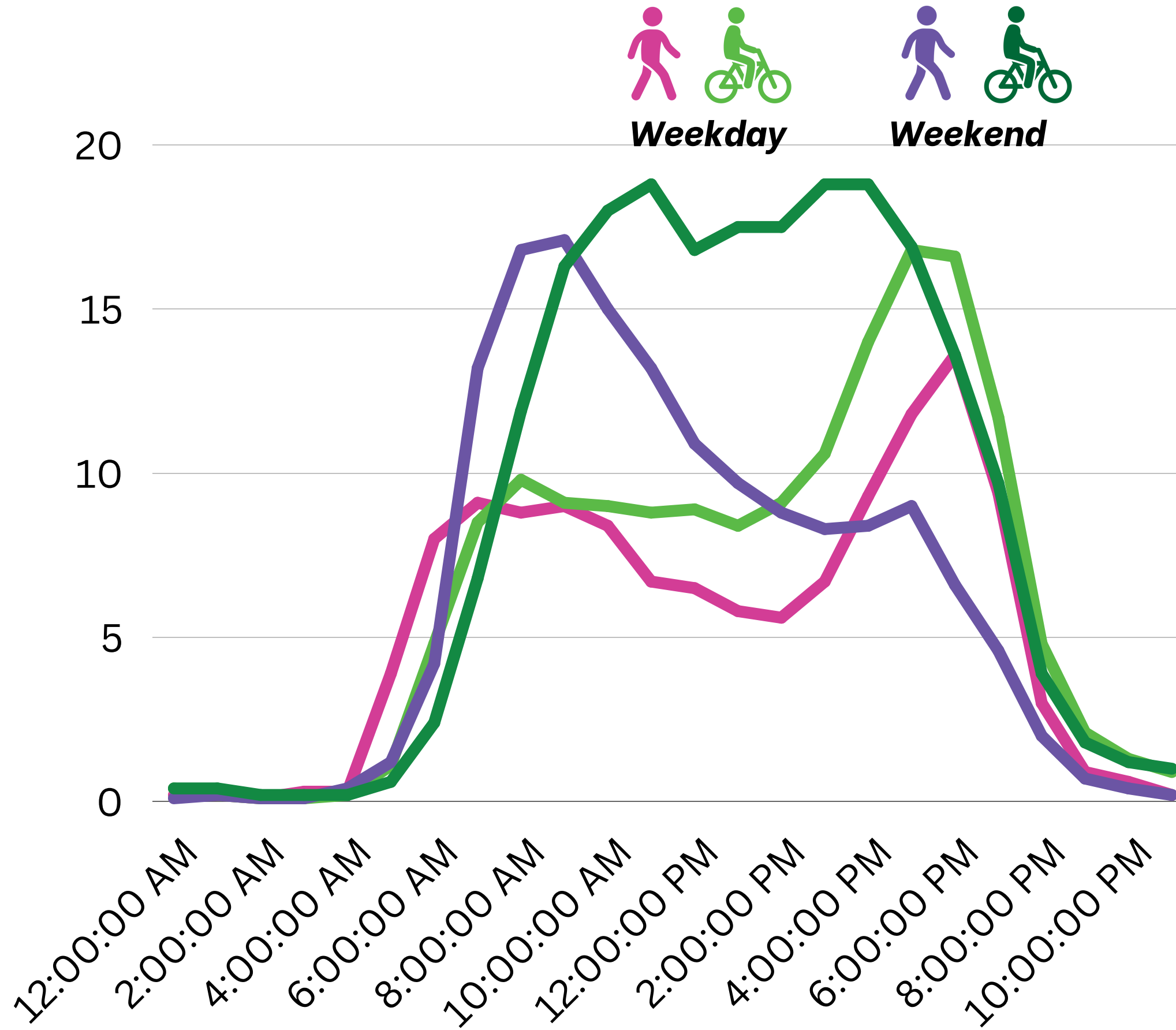
- Busiest month: **April, 2020** (29,537 users)

Note: In most monitoring locations, the early months of COVID-19 set records for highest user volumes, before or since, with as many as 3x the typical daily average

- Typical Busiest Day: **Sunday**
- Typical busiest hour of day: **6pm** (weekdays), **9am** (weekends)

- Highest-ever daily users recorded: **1,533** (Saturday, May 2, 2020)
- Most Pedestrians: **813**
- Most Bicyclists: **854**

Wisner Trail Average Hourly Users



Count Dat is a project of the UNO Transportation Institute, in collaboration with the City of New Orleans and Bike Easy, sponsored by the Entergy Charitable Foundation. Our mission is to support rigorous data collection, analysis, and dissemination to measure the impact of infrastructure investments, document uses, and identify opportunities to support safe, livable streets for all.

Find more information about Count Dat and resources for active transportation in New Orleans at <https://bikeeasy.org/tips-guides/count-dat/> or scan the QR code at right.

For information about pedestrian and bicycle counts or the Count Dat initiative, Contact: Tara Tolford, UNO Transportation Institute | tmtolfor@uno.edu | 504.280.6516

Learn More!

