

# Count Dat



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## People Walking and Bicycling Count! Mid-City & the Norman C. Francis Parkway Trail

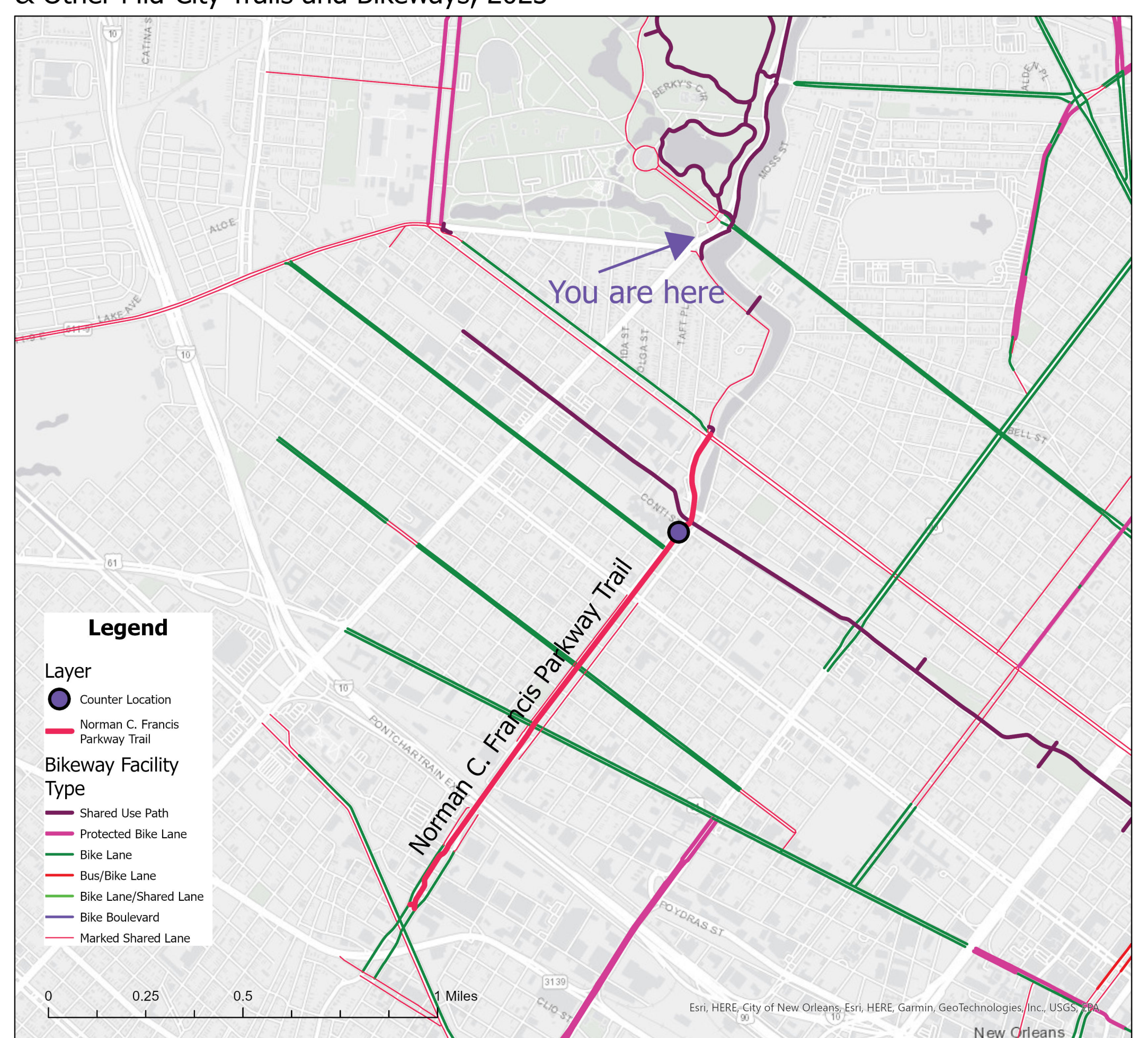
### Did you know....

University of New Orleans Transportation Institute has been keeping track of how many people walk and bike on the Norman C. Francis Parkway Trail (which connects to this spot via Moss Street) since 2010. If you use this path, you've probably been counted too! As of August 1st, 2023, we've counted over **2.9 million trail users** via our monitoring station at Conti Street. That's approximately **2,215 tons of GHG emissions** saved, by choosing to walk or bike!



UNO Pedestrian and Bicycle Counter, Norman C. Francis Parkway Trail at Conti St

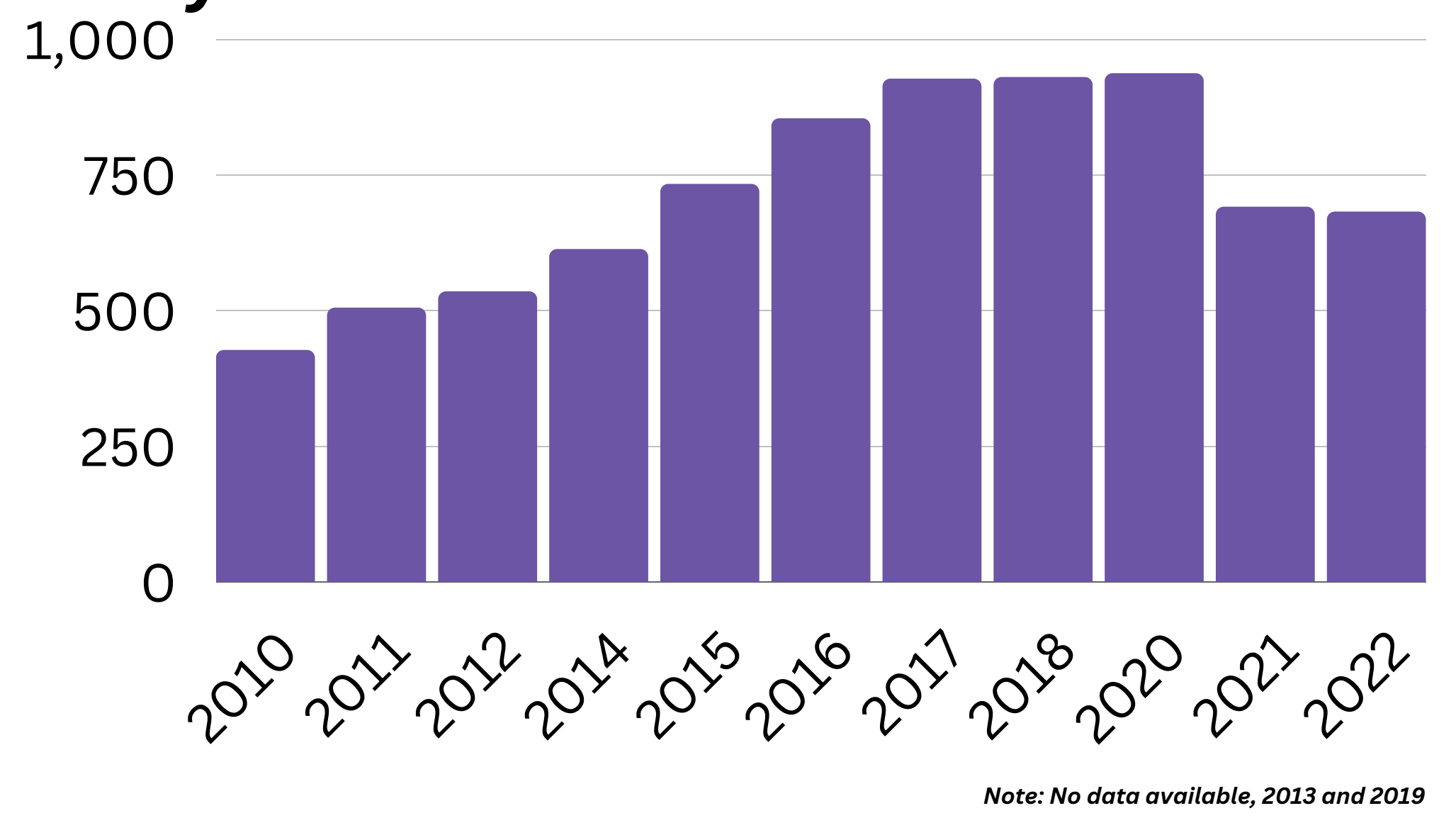
### Norman C. Francis Parkway Trail & Other Mid-City Trails and Bikeways, 2023



The Norman C. Francis Parkway Trail opened in 1981. The trail was previously known as the Jefferson Davis Parkway Trail until the corridor was renamed in 2021 to honor the former president of Xavier University. It was constructed with federal grant funds, as part of a planned 100-mile bikeway master plan. The goal of the facility was to connect neighborhoods over the Pontchartrain Expressway and to City Park.

In 2022, an average of 682 total people (355 bicyclists and 327 people on foot) used this trail each day—down from a peak of 937 per day in 2020.

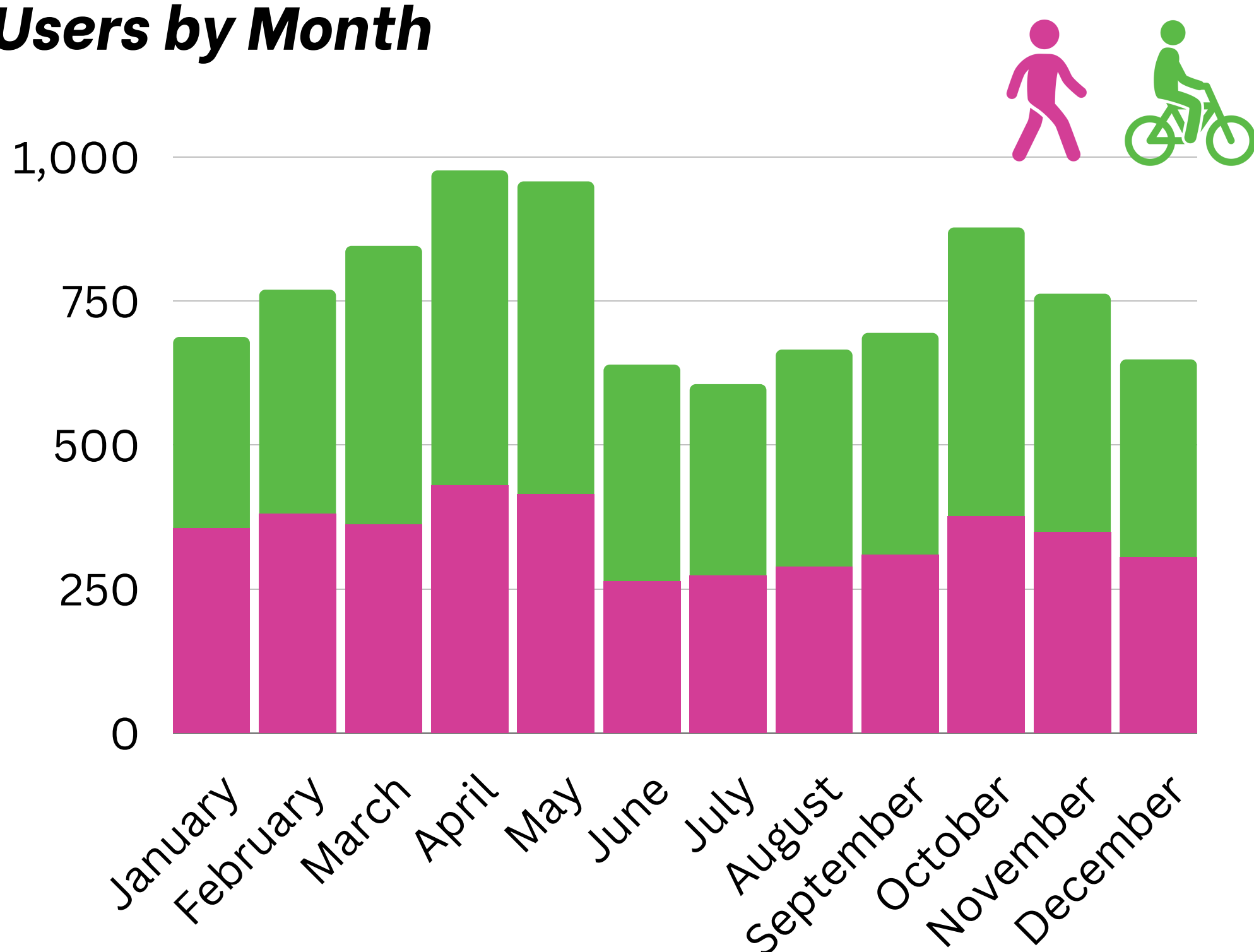
### Norman Francis Parkway Trail Average Daily Users 2010-2022



### Trail Count Data Highlights:

- Total users counted, May 2010–July 2023: **2,904,663**
- Average Daily Users (2022): **682**

### Norman Francis Parkway Trail Average Daily Users by Month



- Busiest month: **April, 2020** (37,000 users)
- Typical Busiest Day: **Saturday**
- Typical busiest hour of day: **5pm**
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Note: In most monitoring locations, the early months of COVID-19 set records for highest user volumes, before or since, with as many as 3x the typical daily average

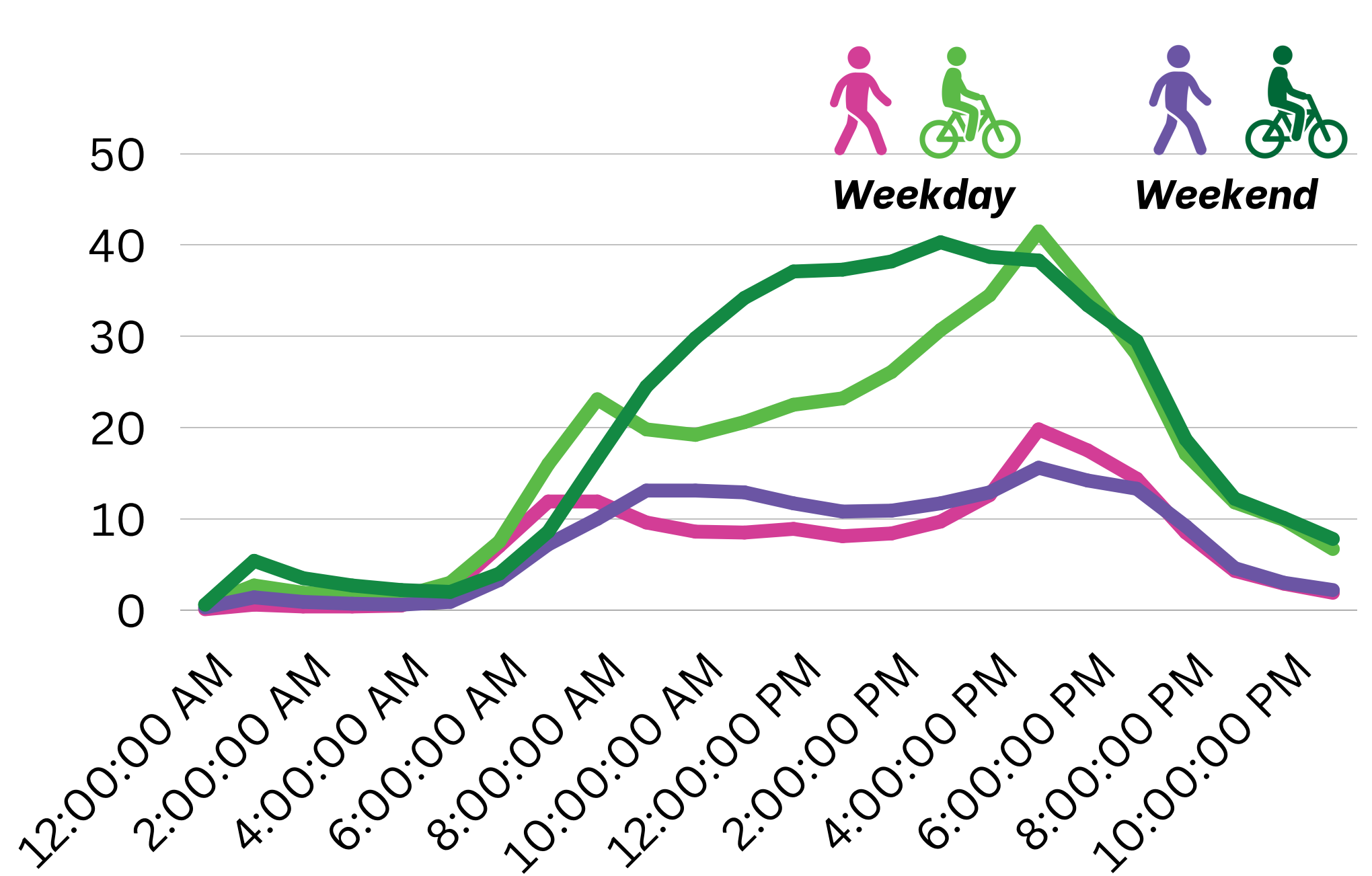
Count Dat is a project of the UNO Transportation Institute, in collaboration with the City of New Orleans and Bike Easy, sponsored by the Entergy Charitable Foundation. Our mission is to support rigorous data collection, analysis, and dissemination to measure the impact of infrastructure investments, document uses, and identify opportunities to support safe, livable streets for all.

Find more information about Count Dat and resources for active transportation in New Orleans at <https://bikeeasy.org/tips-guides/count-dat/> or scan the QR code at right.

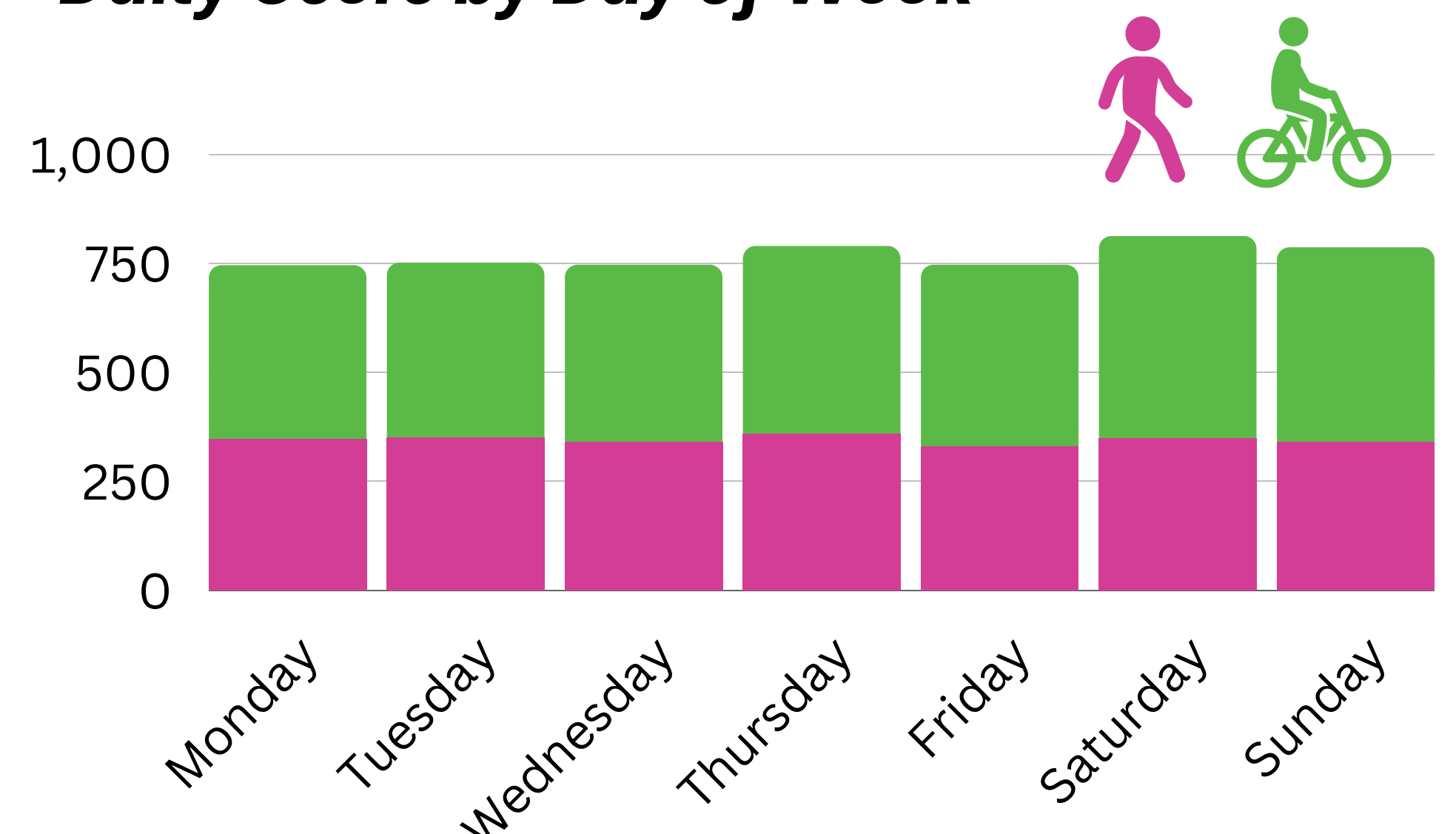
For information about pedestrian and bicycle counts or the Count Dat initiative, Contact: Tara Tolford, UNO Transportation Institute | [tmtolfor@uno.edu](mailto:tmtolfor@uno.edu) | 504.280.6516

- Highest-ever daily users recorded: **5,128** (February 25th, 2017–Endymion Saturday)
- Most Pedestrians: **4,313**
- Most Bicyclists: **1,895**

### Norman Francis Parkway Trail Average Hourly Users



### Norman Francis Parkway Trail Average Daily Users by Day of Week



### Learn More!

