

COUNT DATA



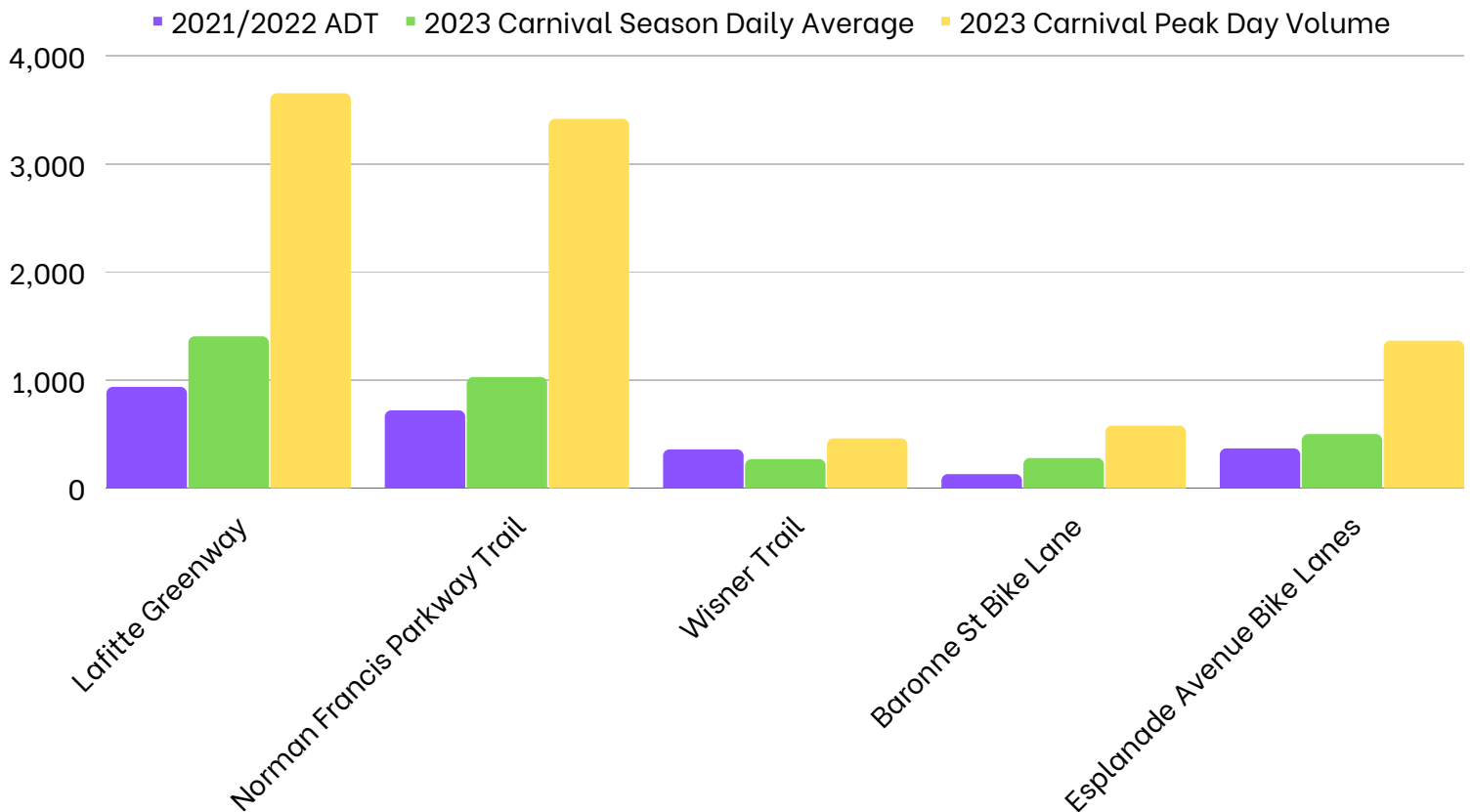
DATA HIGHLIGHT:

MARDI GRAS 2023

Carnival Season is among the busiest times of the year for walking and bicycling in New Orleans! New Orleans' network of automated, continuous counters helps us track how things change over time, and how Mardi Gras compares to "typical" activity levels throughout the year.

Everywhere else, it's just Tuesday...

- In 2023, residents and visitors took over **41,576** trips on foot or by bike past our network of 5 permanent count locations during the 12-day carnival season.
- On average across 5 sites, walk/bike activity is **38% higher** during carnival season than on a typical day. On peak days, it's an average of **277% higher**

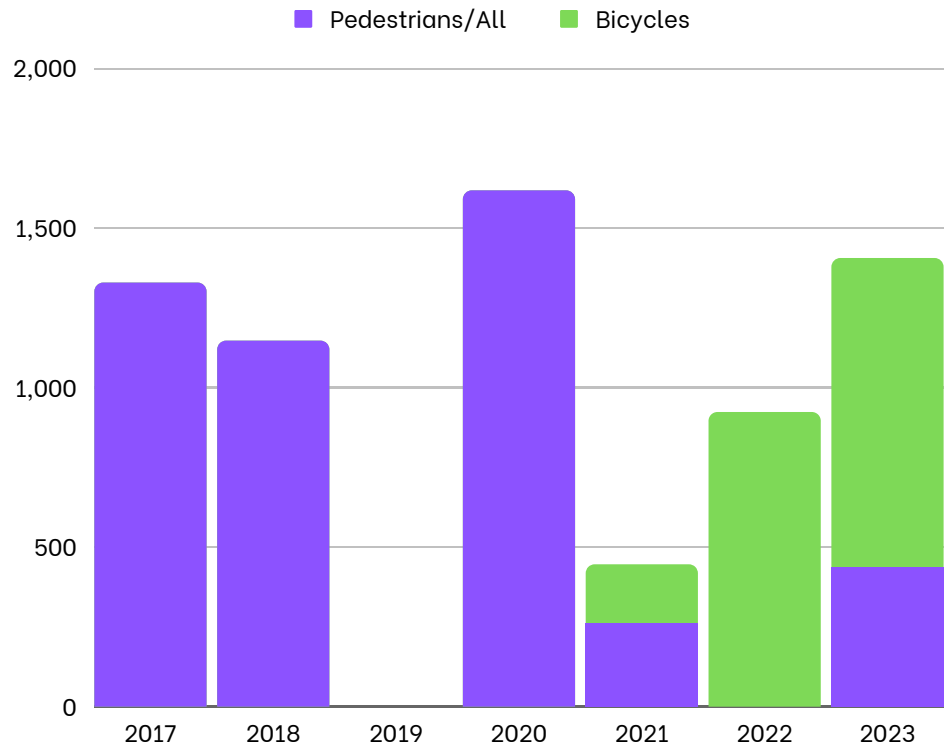


MARDI GRAS ON THE GREENWAY

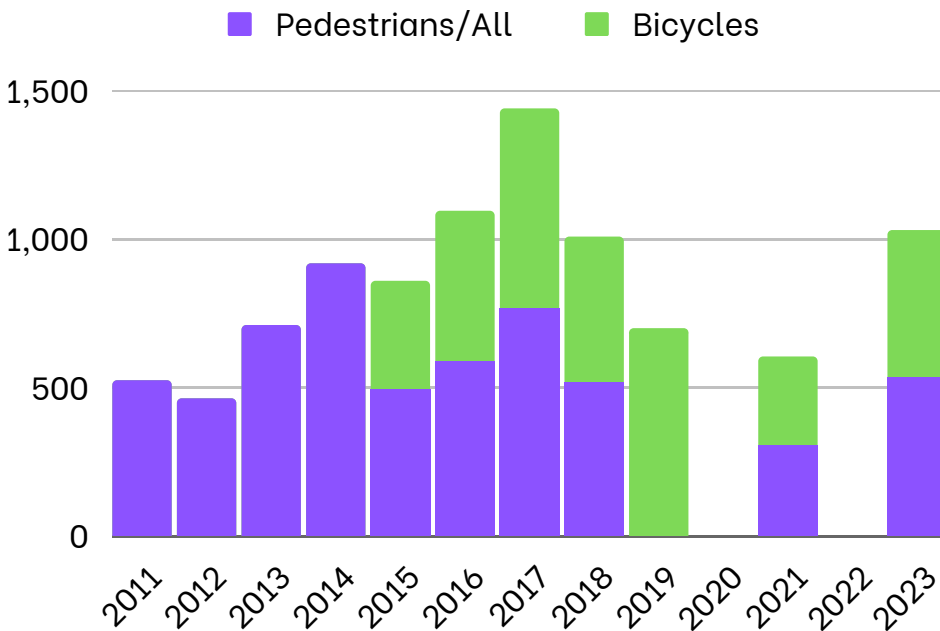
Over **3600+** people walked or biked the Lafitte Greenway (near N. Galvez St) on Mardi Gras day in 2023: **the 2nd highest day of use ever** (after Mardi Gras Day, 2020).

This is nearly **four times** the typical volume of **937 users per day**.

Lafitte Greenway Carnival Season Daily Average User Volumes, 2017-2023
(Note that no data was collected in 2019, and the pedestrian sensor was disabled in 2022)



MID-CITY SATURDAY



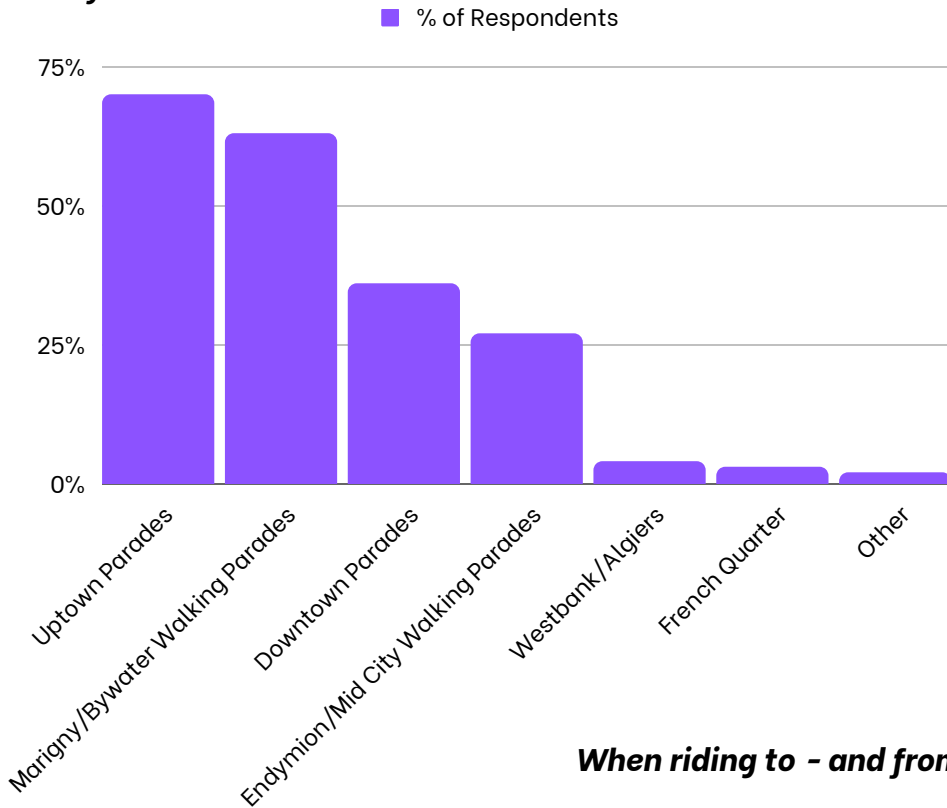
On the Norman Francis Parkway Trail in MidCity, Endymion is the big day:

In 2023, **3,414** people passed the count station near Conti St on foot or by bike on Saturday, February 18th.

Norman C. Francis Parkway Trail Carnival Season Daily Average User Volumes, 2017-2023
(Note that no data was collected in 2020 or 2022, and the pedestrian sensor was disabled in 2019)

Survey Says: Carnival Time is for Bikes!

Bike Easy Survey: What parades do you find yourself riding a bicycle to?

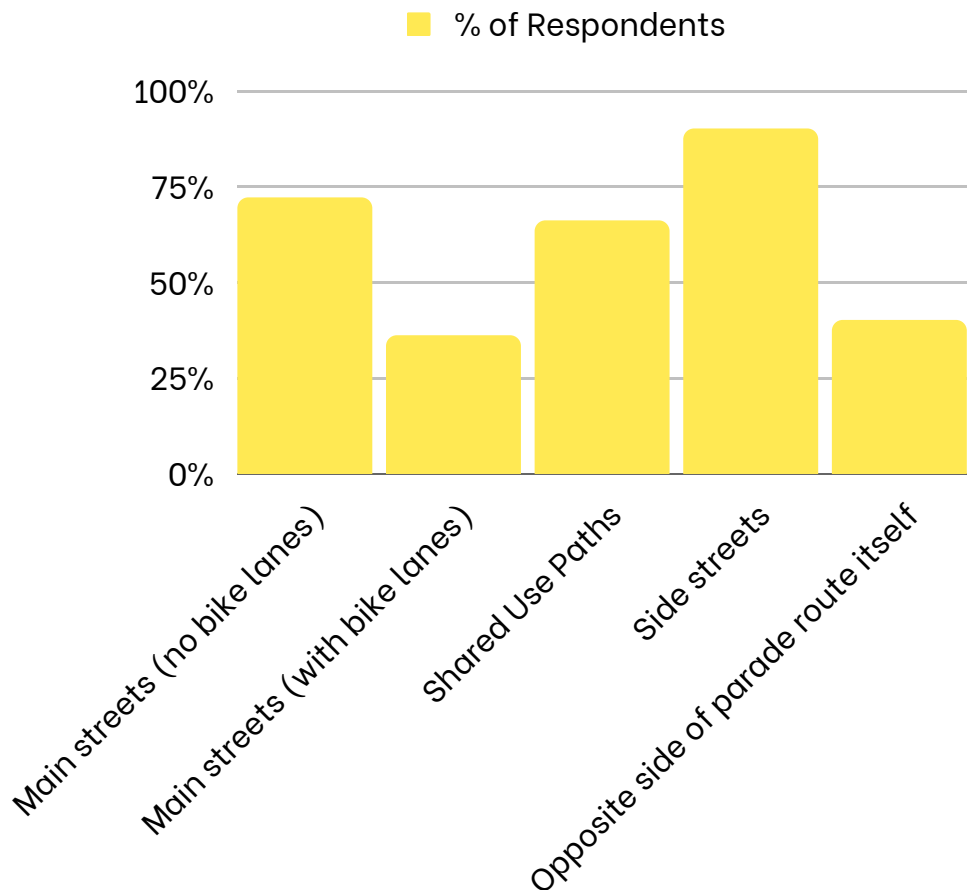


This year, Bike Easy polled nearly 200 respondents about their bicycling habits during carnival season, finding that **59% ride more often than usual during Mardi Gras season.**

People ride bikes to participate in the festivities from a wide variety of neighborhoods, and use a mix of streets and facilities to get to the action.

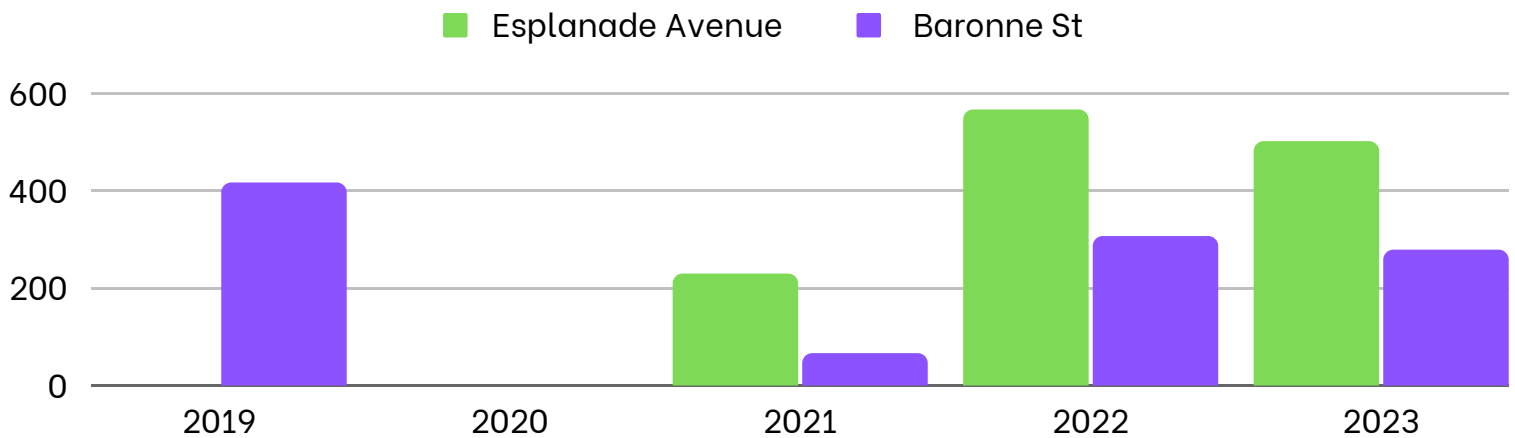
- **25% bring their bike via car, bus, or ferry** to get close, then ride the rest of the way.
- **41% of respondents (or visiting guests) use Blue Bikes** for some or all of their trips during Carnival

When riding to - and from - Jazz Fest, what streets do you take?



Taking it to the (complete) streets!

Meanwhile, on-street bicycle lanes see a boost in activity during carnival time, too. On **Esplanade Avenue, 1,362 bicyclists** were counted taking it to the streets on Mardi Gras Day in 2023. On **Baronne St** downtown, Bacchus Sunday was the busiest day of the season with **576 bicyclists** observed.



Esplanade Ave and Baronne St Bike Lane Carnival Season Daily Average Bicycle Volumes, 2019-2023
(Note that no data was collected in 2020)

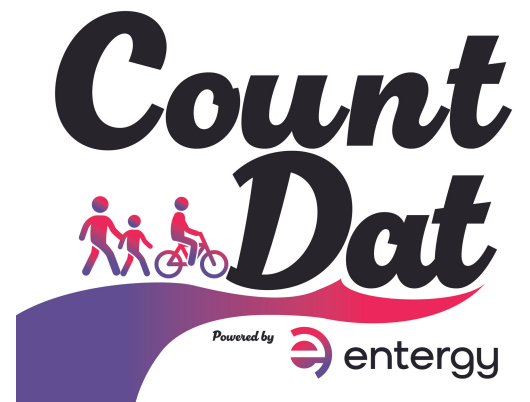
ABOUT

Count Dat is a project of the UNO Transportation Institute, in collaboration with the City of New Orleans and Bike Easy, sponsored by the Entergy Charitable Foundation. Our mission is to support rigorous data collection, analysis, and dissemination to measure the impact of infrastructure investments, document uses, and identify opportunities to support safe, livable streets for all.

Find more information about active transportation in New Orleans at <https://bikeeasy.org/tips-guides/count-dat/>

For information about pedestrian and bicycle counts or the Count Dat initiative, Contact:

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