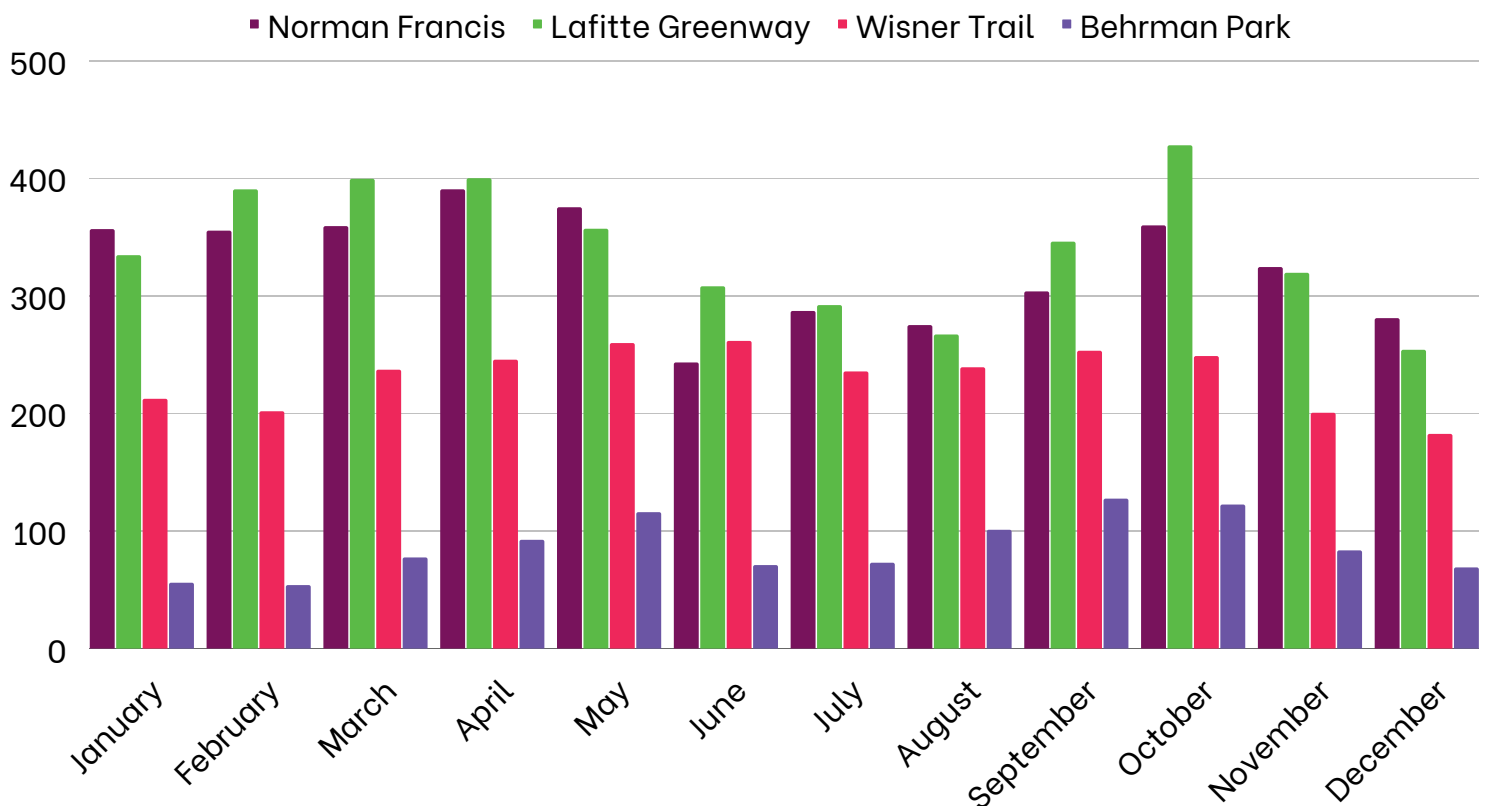


Ped Month

Data Highlight

The City of New Orleans' [Climate Action Plan](#) established a goal of achieving 50% of all trips taken by means other than automobiles. Already, an estimated **27% of total trips are taken on foot**: jaunts to the corner store, evening jogs, visitors walking from one destination to another downtown, and for some New Orleanians, commuting to work. To track long terms trends and patterns, there are currently **four permanent monitoring stations**, installed on shared-use paths in 2020, which specifically track the number of people walking, running, or using a personal mobility device to get around. These monitoring stations show steady demand, even in the hottest months, for safe facilities for both exercise and transportation.

Average Daily Pedestrians by Month, 2021/2022

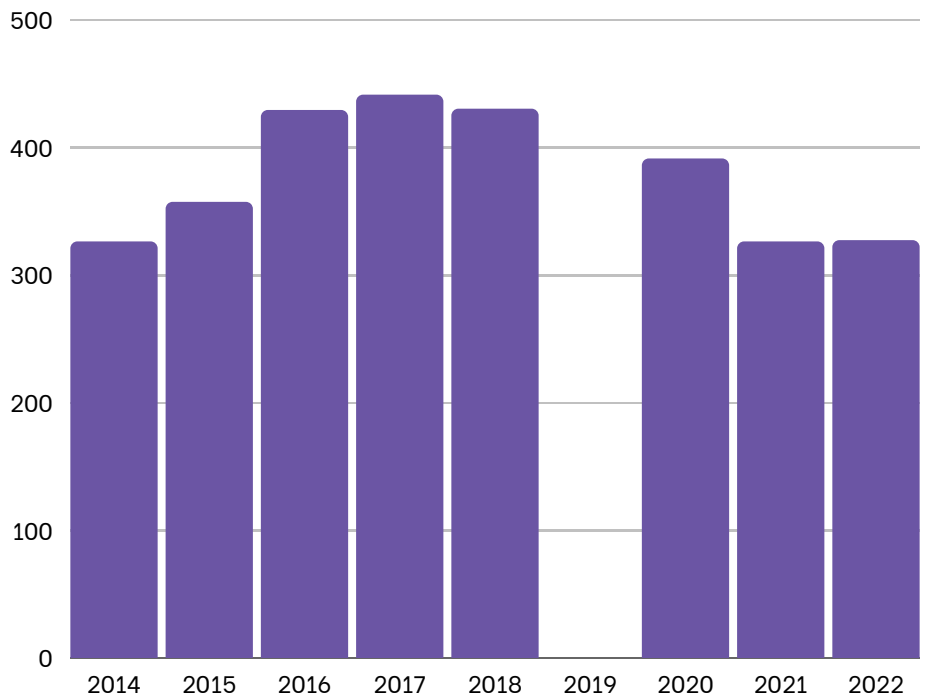


*Net Zero by 2050: A Priority List or Climate Action in New Orleans.
 Mode share data based on Google Environmental Insights Explorer 2018 data

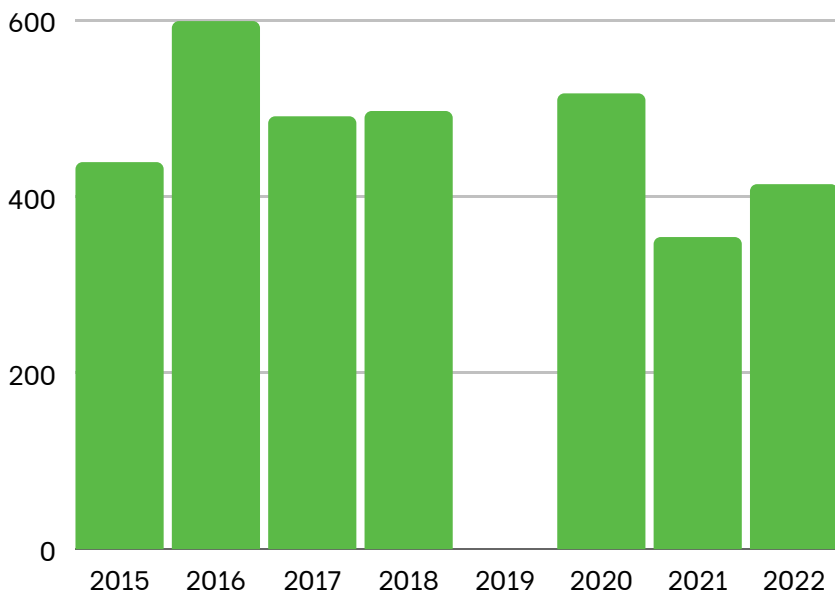
Annual Change Over Time

Most of the current permanent people counters were installed in March, 2020. But on **Norman Francis Parkway Trail**, we have pedestrian counts dating back to 2014, and showing steady pedestrian activity, with a peak of nearly 450 people per day in 2017.

Norman Francis Parkway Trail Average Daily Pedestrians, 2014-2022



COVID-19: Taking it to the Trails!



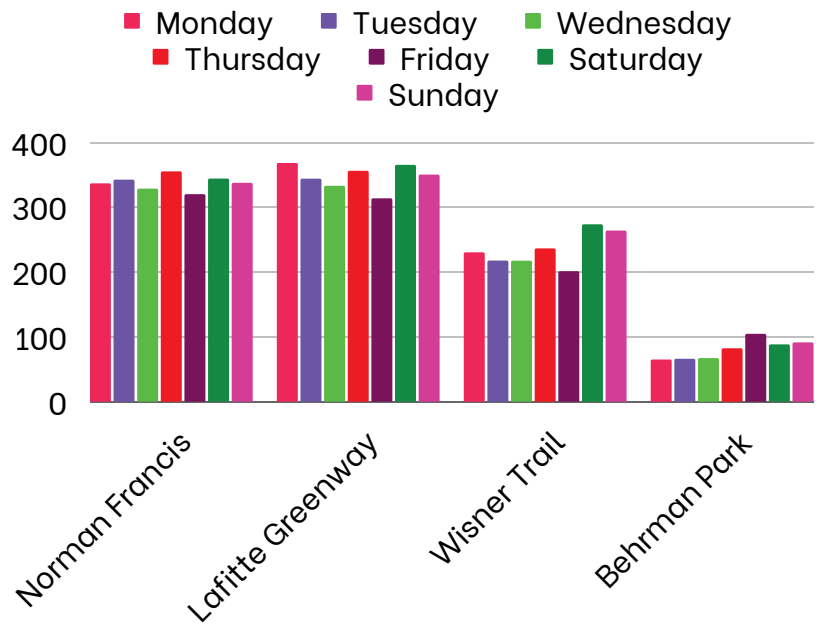
Even though the events and festivals that normally draw thousands to City Park, Bayou St John, and the Fairgrounds were cancelled, the number of people walking or bicycling stayed at or above pre-pandemic levels throughout the spring of 2020. For many, a daily walk or jog on **New Orleans' trail network became a critical tool for maintaining physical and mental health.**

Norman Francis Parkway Trail
Average Daily Pedestrians in April + May, 2015-2022

Daily Rituals

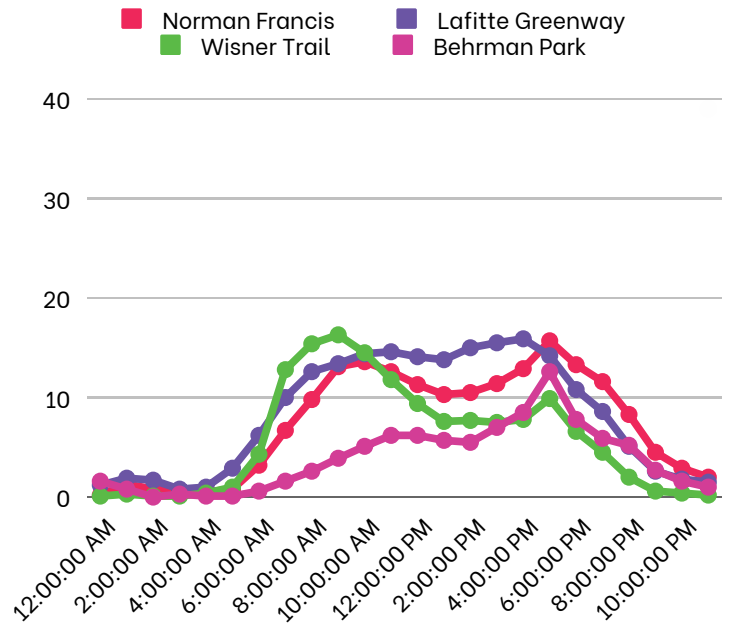
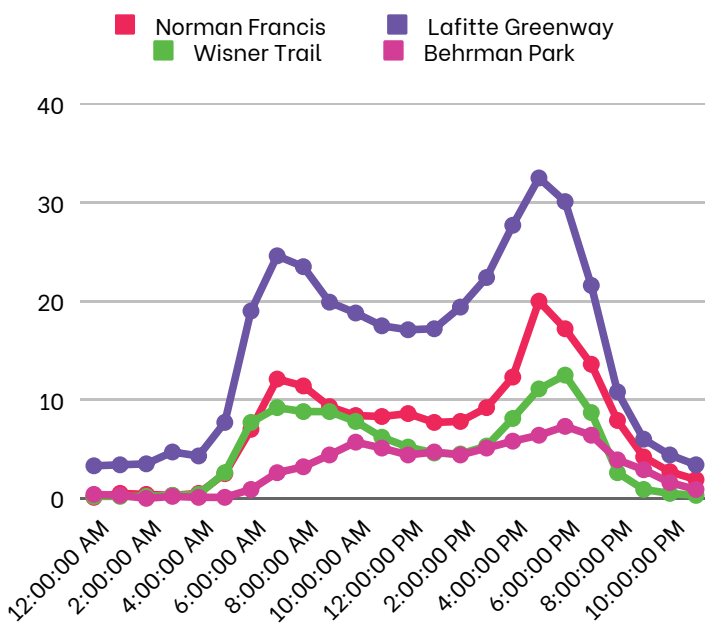
People use New Orleans' shared-use trails for both daily tasks, and for exercise, seven days a week. While activity does increase somewhat on the Wisner Trail in particular on the weekends, other locations see the **most users on weekdays**, indicating that whatever the purpose, these facilities are integral part of New Orleanians' daily routines.

Average Daily Pedestrians by Day of Week, 2021/2022



After-Work Wind-Downs

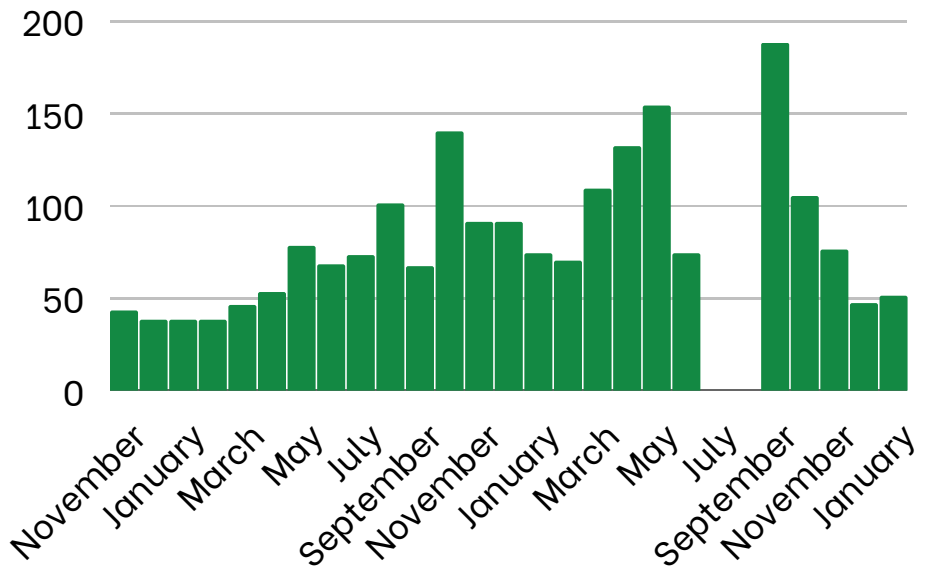
On the other hand, habits clearly change when the weekend arrives: weekday walkers tend to come out early, or hit the trails late in the day, while weekend warriors are spread evenly throughout the day. **When driving in the evening, be sure to stay alert for people on foot!**



Relative User Volume by Hour of Day - Weekdays, 2021/2022

Spotlight: Behrman Park

A brand new shared-use trail was built in Behrman Park in 2020, connecting people walking and bicycling to facilities in neighborhoods on either side and to the football stadium and other park amenities. This new connection has seen a steady increase in activity – especially during fall football season!



Behrman Park Trail Average Daily Pedestrians s by Month, 2020-2023

ABOUT

Count Dat is a project of the UNO Transportation Institute, in collaboration with the City of New Orleans and Bike Easy, sponsored by the Entergy Charitable Foundation. Our mission is to support rigorous data collection, analysis, and dissemination to measure the impact of infrastructure investments, document uses, and identify opportunities to support safe, livable streets for all.

Find more information about active transportation in New Orleans at <https://bikeeasy.org/tips-guides/count-dat/>

For information about pedestrian and bicycle counts or the Count Dat initiative, Contact:

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