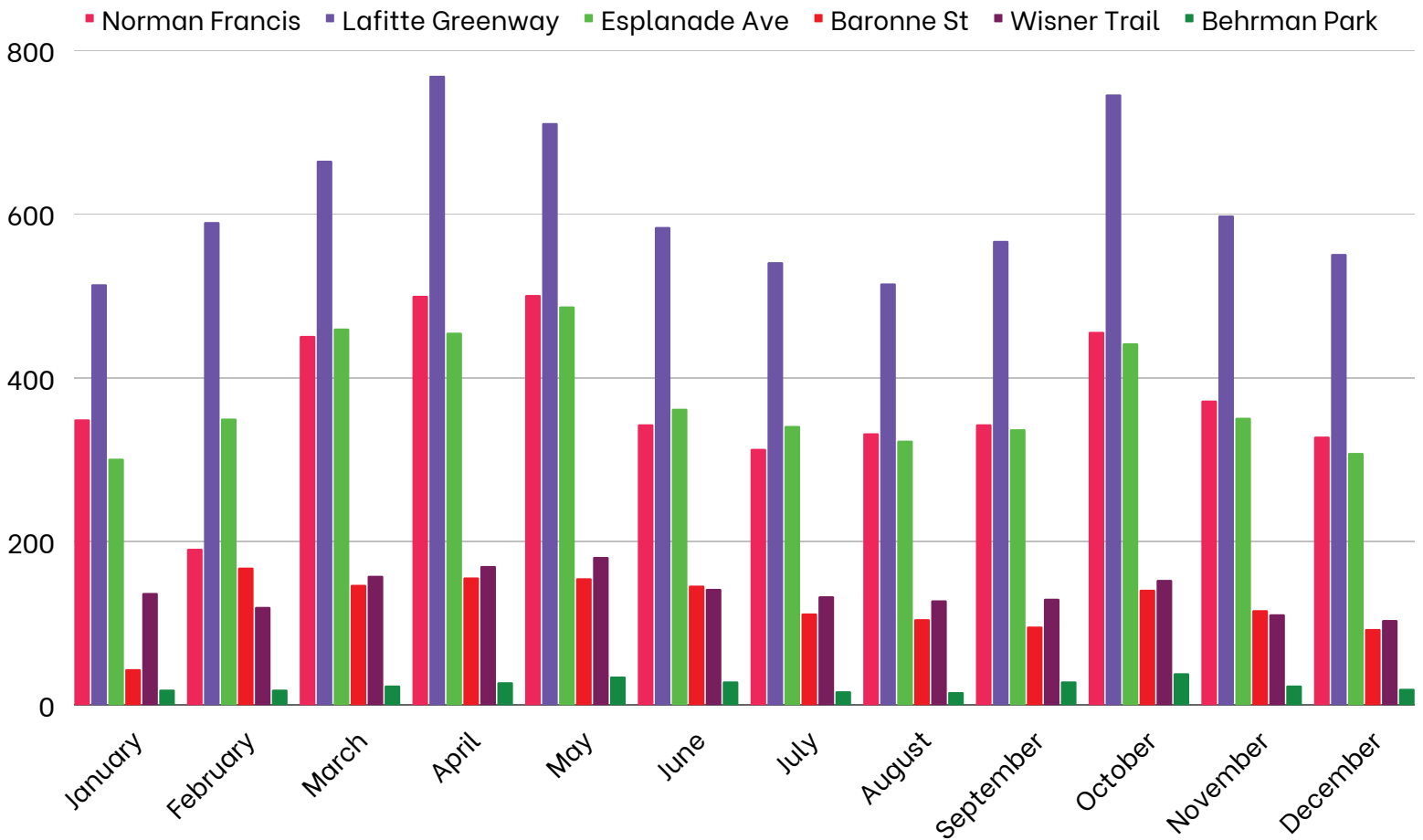


Bike Month

Data Highlight

April in New Orleans means crawfish, festivals, and bicycling! With average temperatures in the 70s, and an average of only 4 rainy days, it's the perfect time to hop on a bike and get outside. Historical count data collected at **6 permanent monitoring stations** installed in 2020 indicates that April is one of the busiest months for two-wheeled traffic.

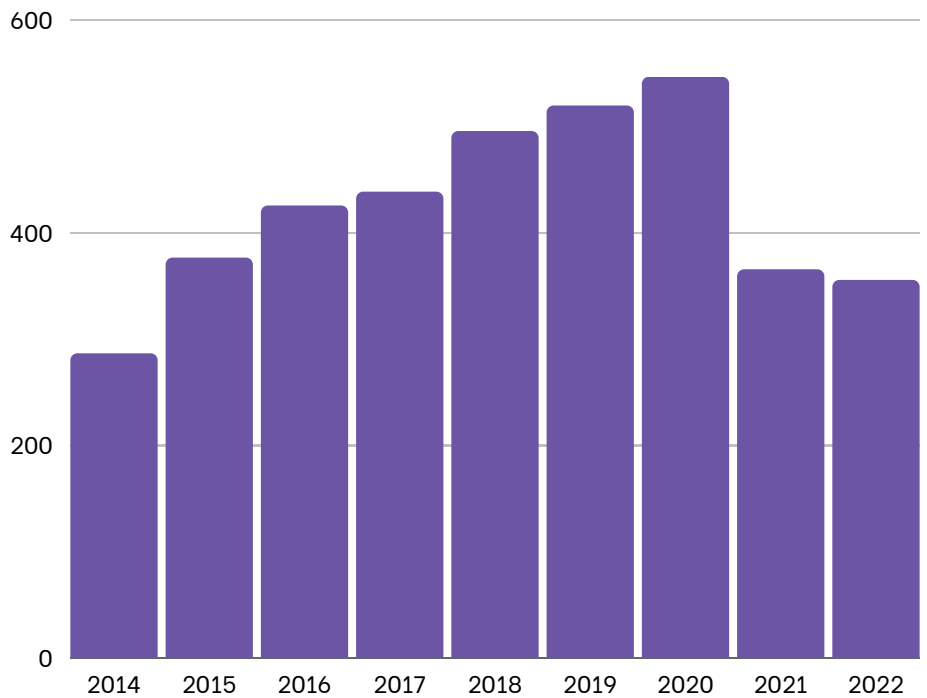
Average Daily Bicyclists by Month, 2021/2022



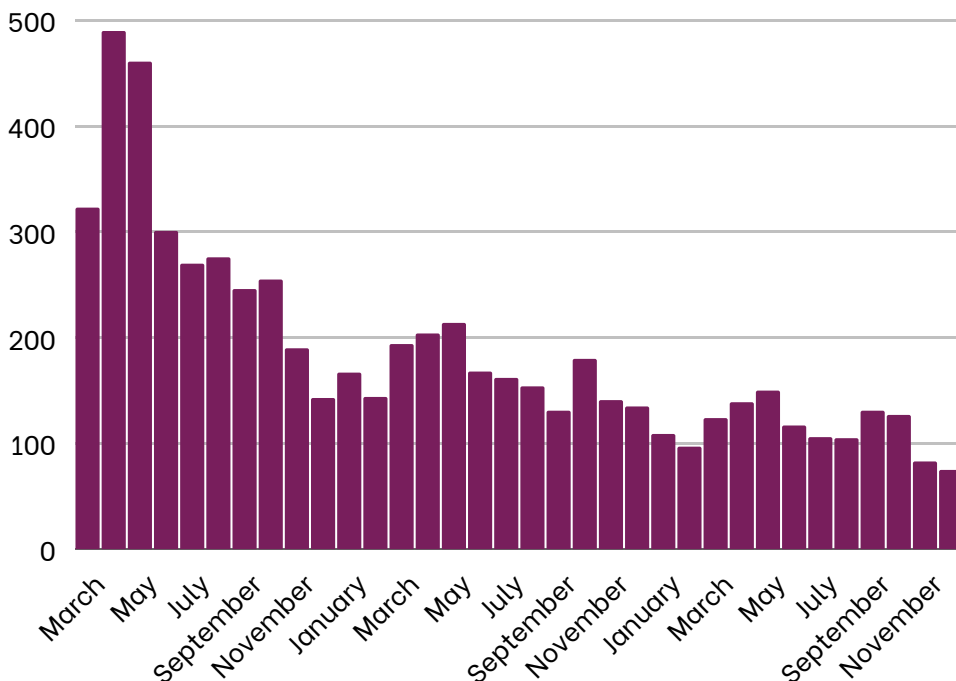
Annual Growth Over Time

Most of the current bicycle counters were installed in March, 2020. But on **Norman Francis Parkway Trail**, we have bicycle counts dating back to 2014, and showing steady year-over-year growth through 2020.

Norman Francis Parkway Trail Average Daily Bicyclists, 2014-2022



COVID-19 Bike Boom



In most monitoring locations, the early months of **COVID-19** illustrated the **importance of safe places to ride**: counts on local trails set records for highest user volumes, before or since, with as many as **3x the typical daily average**

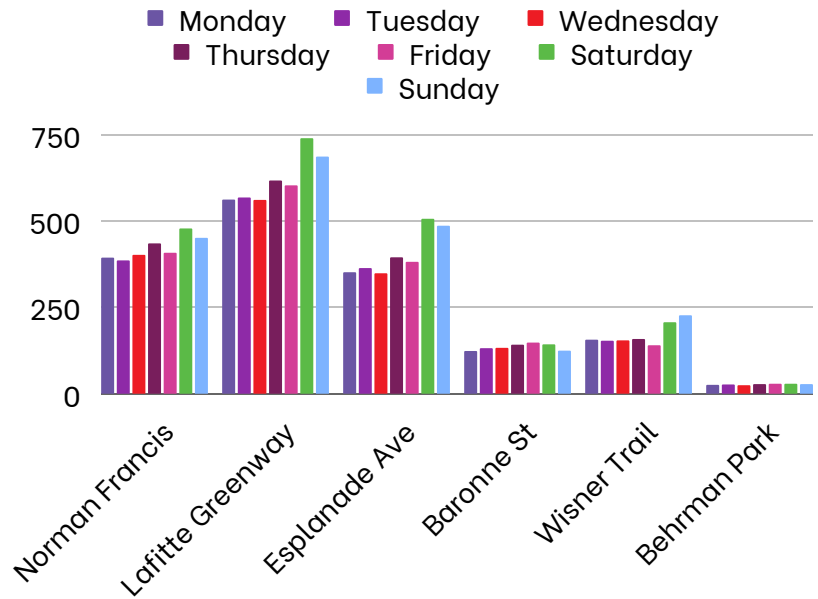
Wisner Trail Average Daily Bicyclists, March 2020-Dec 2022

Weekend Warriors

New Orleans' trails and bikeways serve a mix of users and trips, from work commutes to social rides.

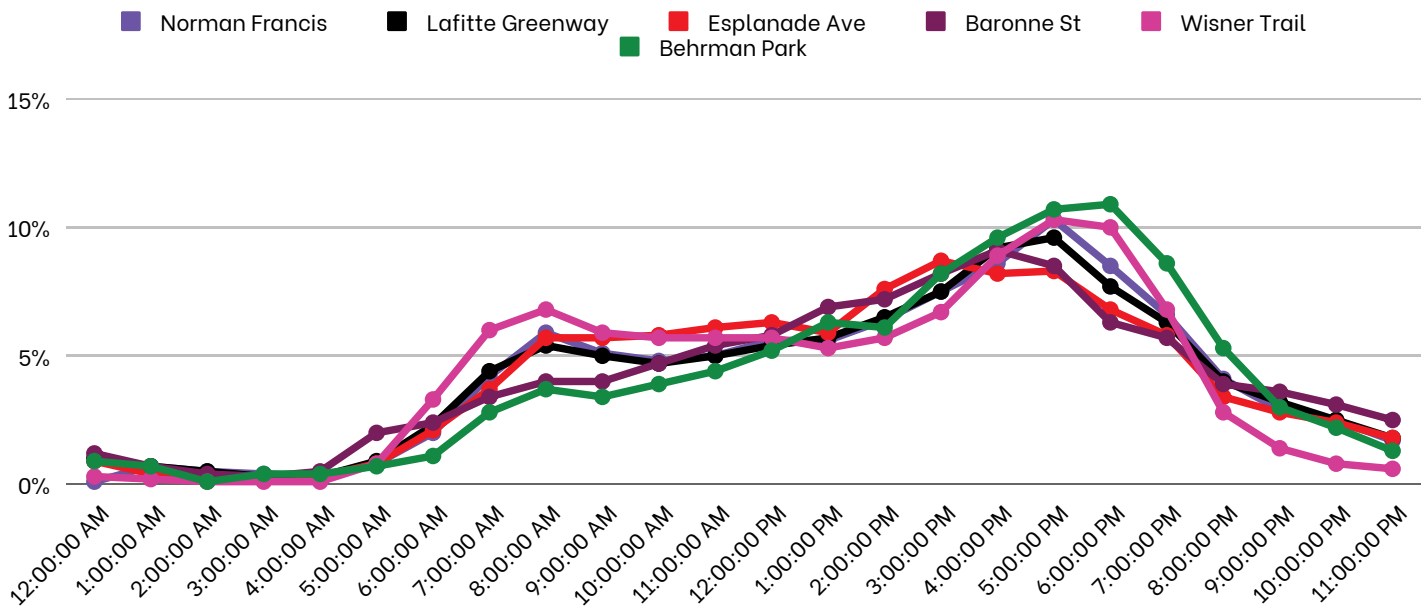
While bicycle traffic is steady throughout the week, several trail locations see a weekend bump when more residents and visitors are biking to events, for exercise, or just for fun.

Average Daily Bicyclists by Day of Week, 2021/2022



Evening Enthusiasts

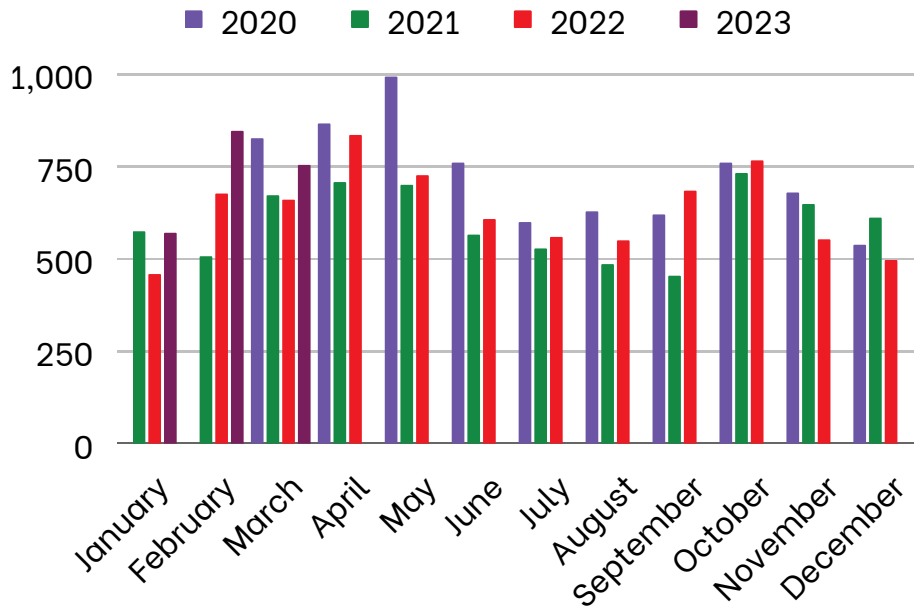
Normalized by volume, weekday travel patterns are similar across monitoring sites: **steady traffic throughout the morning and afternoon, with a late afternoon/ evening peak.** Weekend activity is more diffused throughout the day, and into the late evening.



Relative User Volume by Hour of Day - Weekdays, 2021/2022

Spotlight: Lafitte Greenway

While many monitoring locations have experienced reduced volumes after the initial COVID-19 bicycling surge, the **Lafitte Greenway shows no signs of slowing its long-term growth trend:** volumes remain high year round



Lafitte Greenway Average Daily Bicyclists by Month, 2020-2023

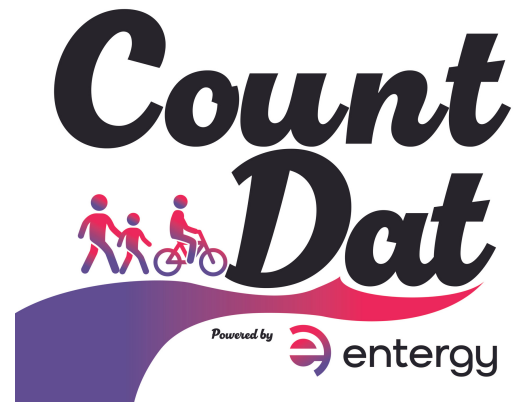
ABOUT

Count Dat is a project of the UNO Transportation Institute, in collaboration with the City of New Orleans and Bike Easy, sponsored by the Entergy Charitable Foundation. Our mission is to support rigorous data collection, analysis, and dissemination to measure the impact of infrastructure investments, document uses, and identify opportunities to support safe, livable streets for all.

Find more information about *Count Dat* and resources for active transportation in New Orleans at <https://bikeeasy.org/tips-guides/count-dat/>

For information about pedestrian and bicycle counts or the Count Dat initiative, Contact:

Tara Tolford, UNO Transportation Institute
tmtolfor@uno.edu | 504.280.6516



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APRIL 2023