BIKE EASY SCAVENGER HUNT
ROUTE STOP SPONSORSHIP

BE PART OF THIS YEAR’S BICYCLE SCAVENGER HUNT!

OCTOBER 23 & 24 2021

- Participants choose from a variety of themed scavenger hunts, including family-friendly options
- Riders receive special discounts and treats at various supporting businesses
- Everyone is invited to the after party at The Broadside on October 24, 2021 from 3:00 pm to 5:00 pm!

BIKE EASY’S NEWEST EVENT

The Bicycle Scavenger Hunt is back! This Covid creation is rolling with us into the new normal, and Bike Easy is seeking sponsorship to grow this fun community event.

Sponsoring Bike Easy is a great way to build visibility with a diverse audience of engaged, locally-minded people while contributing to the well-being of our region, for today and generations to come. **By sponsoring the event, your organization receives recognition through our communications and printed material as well as an opportunity to encourage participants to visit your location as a featured stop on one of the routes.**

Participants in this year’s event will be provided self-guided adventure options, complete with maps, music playlists, and opportunities to stop at partnering businesses to take advantage of Bike Easy Member Discounts and opportunities to raise money for Bike Easy.

**We are asking a limited number of businesses to join the event by either offering a member discount or donating a percent of proceeds from the day’s sales to Bike Easy.**

Details for the after party are developing along with the evolution of Covid health and safety protocols.

FOR MORE INFORMATION, CONTACT:

Allene La Spina
Program & Operations Manager
allene@bikeeasy.org

www.bikeeasy.org
www.facebook.com/bikeeasy
Twitter: @bikeeasy
Instagram: @bikeeasy
ROUTE STOP SPONSOR DETAILS

ROUTE STOP SPONSORS WILL RECEIVE

• (3) Bike Easy Scavenger Hunt T-Shirts for your staff
• Listing on Bike Easy’s Scavenger Hunt Facebook event page
• Location marked on the Bike Easy online map as a Route Stop Sponsor
• Mention and tag as a Route Stop Sponsor on Bike Easy’s social media and eNewsletter
• A step closer to becoming Bike Easy Certified!

ROUTE STOP SPONSORS WILL PROVIDE*

• Offer Bike Easy Members a discount on goods or services **OR** donate a percent of proceeds on sales during the Bicycle Scavenger Hunt (150.00 commitment gets your name on the t-shirt)
• Display (2) Bicycle Scavenger Hunt posters in visible places
• Display (30) or more Bicycle Scavenger Hunt postcards/flyers
• Mention and tag the Bicycle Scavenger Hunt event on your social media accounts at least once

☐ **YES! I Want to be a Route Stop Sponsor!**

Business Name: _________________________________________________________
Contact Person: _________________________________________________________
Business Address: ________________________________________________________
Business Phone: _________________________________________________________
Contact Email: __________________________________________________________

☐ □ Member Discount _____% ☐ Percent of Proceeds _____%
☐ □ Other (Member services/product donation etc) __________________________________

Additional Notes or Details: _____________________________________________________
________________________________________________________________________

Please EMAIL this form to Allene@bikeeasy.org

All sponsorship benefits begin when commitment and payment are received. The first print deadline is Friday, September 3, 2021. Bike Easy is a 501(c) (3) ad your donation will be tax deductible to the full extent allowed.

THANK YOU TO OUR 2020 SPONSORS & PARTNERS

Acorn Cafe • BYOBikes • Dashing Bicycles • Orange Couch Coffee • Property One
Pythian Market • Reginelli’s • Tavolino Pizza & Lounge • The Bike Shop