



BIKE EASY  
SCAVENGER HUNT  
GREATER NEW ORLEANS

# BIKE EASY SCAVENGER HUNT BIKE SHOP SPONSORSHIP

## BE PART OF THIS YEAR'S BICYCLE SCAVENGER HUNT!

OCTOBER  
23 & 24  
2021

- Participants choose from a variety of themed scavenger hunts, including family-friendly options
- Riders receive special discounts and treats at various supporting businesses
- Everyone is invited to the after party at The Broadside on October 24, 2021 from 3:00 pm to 5:00 pm!

### BIKE EASY'S NEWEST EVENT

The Bicycle Scavenger Hunt is back! This Covid creation is rolling with us into the new normal, and Bike Easy is seeking sponsorship to grow this fun community event.

Sponsoring Bike Easy is a great way to build visibility with a diverse audience of engaged, locally-minded people while contributing to the well-being of our region, for today and generations to come. **By sponsoring the event, your organization receives recognition through our communications and printed material as well as an opportunity to encourage participants to visit your location as a featured stop on one of the routes.**

Participants in this year's event will be provided self-guided adventure options, complete with maps, music playlists, and opportunities to stop at partnering businesses to take advantage of Bike Easy Member Discounts and opportunities to raise money for Bike Easy.

**We are asking a limited number of businesses to join the event by either offering a member**

**discount or donating a percent of proceeds from the day's sales to Bike Easy.**

Details for the after party are developing along with the evolution of Covid health and safety protocols.

FOR MORE INFORMATION,  
CONTACT:

Allene La Spina  
Program & Operations  
Manager  
allene@bikeeasy.org

www.bikeeasy.org  
www.facebook.com/bikeeasy  
Twitter: @bikeeasy  
Instagram: @bikeeasy

# BIKE SHOP SPONSOR DETAILS

## BIKE SHOP SPONSORS WILL RECEIVE

- (3) Bike Easy Scavenger Hunt T-Shirts for your staff
- Listing on Bike Easy's Scavenger Hunt web page
- Location marked on the Bike Easy online map as a Bike Shop Sponsor
- Mention and tag as a Route Stop Sponsor on Bike Easy's social media and eNewsletter
- Opportunity to be a Route Stop Sponsor
- A step closer to becoming Bike Easy Certified!

## BIKE SHOP SPONSORS WILL PROVIDE\*

- **100.00** cash commitment
- Display (2) Bicycle Scavenger Hunt posters in visible places
- Display (30) or more Bicycle Scavenger Hunt postcards/flyers
- Mention and tag the Bicycle Scavenger Hunt event on your social media accounts at least once

**YES! I Want to be a Bike Shop Sponsor!**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**We would like to be listed as a Bike Shop Sponsor! We will be offering**

- Check enclosed     Please email invoice     Please call for credit card number

**We would like to be listed as a Route Stop Sponsor! We will be offering**

- Member Discount \_\_\_\_\_%     Percent of Proceeds \_\_\_\_\_%
- Other (Member services/product donation etc) \_\_\_\_\_

Additional Notes or Details (Please include hours of operation for 10.23.21 & 10.24.21: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please EMAIL this form to [Allene@bikeeasy.org](mailto:Allene@bikeeasy.org)**

Bike Easy believes in the power of bicycling to help create a healthy, prosperous, resilient, and equitable future for all people in Greater New Orleans. We envision safe, convenient transportation options for everyone and the freedom to get around easily. We imagine a future where people of all ages and abilities can bike, walk, and take transit safely, wherever they are and wherever they live. We achieve these goals through the support of organizations like you, who are willing to provide time, effort and funds to make New Orleans' streets safer and more enjoyable. To learn more about, please visit [bikeeasy.org](http://bikeeasy.org).

All sponsorship benefits begin when commitment and payment are received. **The first print deadline is Friday, September 3, 2021.** Bike Easy is a 501(c)(3) and your donation will be tax deductible to the full extent allowed.

## THANK YOU TO OUR 2020 SPONSORS & PARTNERS



Acorn Cafe • BYOBikes • Dashing Bicycles • Orange Couch Coffee • Property One  
Pythian Market • Reginelli's • Tavolino Pizza & Lounge • The Bike Shop