



BIKE EASY
SCAVENGER HUNT
GREATER NEW ORLEANS

**BIKE EASY SCAVENGER HUNT
SPONSORSHIP**

BE IN THAT NUMBER AS WE HIT THE STREETS THIS FALL

**OCTOBER
23 & 24
2021**

- Participants choose from a variety of themed scavenger hunts, including family-friendly options
- Riders receive special discounts and treats at various supporting businesses
- Everyone is invited to the after party!

**BIKE EASY'S
NEWEST EVENT**

The Bicycle Scavenger Hunt is back! This Covid creation is rolling with us into the new normal, and Bike Easy is seeking sponsorship support to grow this fun community event.

Sponsoring Bike Easy is a great way to build visibility with a diverse audience of engaged, locally-minded people while contributing to the well-being of our region, for today and generations to come. By sponsoring the event, your organization receives recognition through our communications and printed material as well as an opportunity to encourage participants to visit your location as a featured stop on one of the routes.

Participants in this year's event will be provided self-guided adventure options, complete with maps, music playlists, and opportunities to stop at partnering businesses to take advantage of Bike Easy Member Discounts and opportunities to raise money for Bike Easy. Details for the after party are developing along with the evolution of Covid health and safety protocols.

**FOR MORE INFORMATION,
CONTACT:**

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www.bikeeasy.org
www.facebook.com/bikeeasy
Twitter: @bikeeasy
Instagram: @bikeeasy

BICYCLE SCAVENGER HUNT SPONSOR LEVELS

HEADLINE SPONSOR

\$10,000

All benefits of Platinum Sponsor
Earned media attention, featured in all press events
"Presented by" designation on all event materials
Four-hour Bike Valet service at event of your choosing
Featured article on our blog
Up to 20 Individual Bike Easy Memberships

PLATINUM SPONSOR

\$5,000

All benefits of Gold Sponsor
Safe Biking Workshop by Bike Easy Instructor
Spotlight in our eNewsletter
Logo highlighted on all print & online materials*
10 Individual Bike Easy Memberships

GOLD SPONSOR

\$1,000

All benefits of Silver Sponsor
Your logo on event signage & on promo materials*
Individual mentions on Bike Easy social media
8 Individual Bike Easy Memberships

SILVER SPONSOR

\$500

All benefits of Bronze Sponsor
Your logo on all Bike Easy social media sites
Your company/organization on Bicycle Scavenger Hunt t-shirt*
5 Individual Memberships

BRONZE SPONSOR

\$300

Mention in our eNewsletter & social media
Distribution of promotional materials at event site(s)
Bike Easy Business Membership
2 Individual Bike Easy Memberships for staff, customers, family or friends

* With commitment by 9/3/2021

THANK YOU TO OUR 2020 SPONSORS & PARTNERS



Acorn Cafe • BYOBikes • Dashing Bicycles • Orange Couch Coffee • Property One
Pythian Market • Reginelli's • Tavolino Pizza & Lounge • The Bike Shop