

SPONSORSHIP FORM

#BikeMatchNOLA is a **mutual aid effort** to match donated bikes with those in need during COVID-19. **Our focus are frontline workers, hospitality workers, and people in need** of the mental/physical health benefits of biking.

Supporting the #BikeMatchNOLA Program means you stand behind our mission to make biking easy, safe, and fun for **everyone** in Greater New Orleans; by making bicycles available to those in need.

2nd Most succesful program
on the National Bike
Match Network

42 Matches
and
counting!

This program has proven **very valuable** to people as transportation options like transit, Blue Bikes, and rideshare have been drastically impacted during the pandemic.

After being laid off from a local bakery, **Riot** stayed on to feed hospirality workers for a month. In addition, working more with Community Kitchen and Familias Unidas made it necessary to get a good bike to contine their great work!



Donate to support #BikeMatchNOLA

Donate a bike to keep our community members connected! If you don't have a bicycle but want to support our local #BikeMatch program - we now accept monetary donations!



CONNECTING COMMUNITY

Most bike donations come from individuals who are then matched through our system to do individual-to-individual handoffs based on bike size and location. We have also **partnered** with local apartments, a local co-op, and Tulane University to secure bicycle donations.

Since the inception of the program, we have expanded to accept bikes in need of minor repair.

Bike Easy volunteers then come together to get the bikes ready and our staff delivers them!

Bike Easy **needs your support** to cover costs of materials for minor repairs, transporting bikes, and staff time to keep this program rolling.



3 Bike Maintenance Sessions to date & **21** bikes fixed so far!

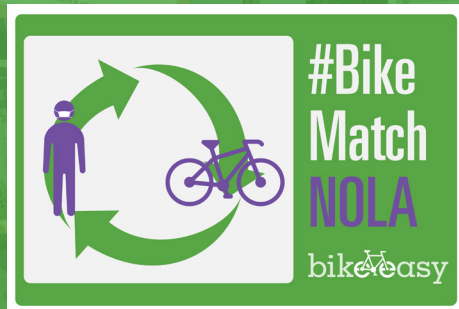
"Michelle was looking for a #BikeMatch to get herself more active and help her fight her obesity. Thankfully, one of her friends was able to pick up a bike for her and deliver it to her in the Westbank!"



"I am an educator. I do not have a car and am currently taking the bus. I will be moving soon and my new location will require me to take two buses to get to and from work a day. This bike will allow me to get to school easier." -Troy



Become a part of these great stories by supporting #BikeMatchNOLA!



SPONSORSHIP OPPORTUNITIES

☐ HEADLINE SPONSOR \$10,000

- Program will be named after you for a year
- Logo on our Website
- Acknowledgment in emails, communications and social media.
- Opportunity to give customized branded materials with each bike match
- 10 Individual Memberships

☐ GOLD SPONSOR \$2,500

- Sponsor (3) months of Volunteer Bike Maintenance Day
- Special Acknowledgment in communications and social media.
- Logo and link to your website on our website
- 5 Individual Memberships

☐ SILVER SPONSOR \$1,000

- Sponsor (1) Volunteer Bike Maintenance Day
- Special Acknowledgment in communications
- 3 Individual Memberships



YES! I WANT TO SPONSOR #BIKEMATCHNOLA

Business

URL

Today's Date

Contact Name

Phone

Email

PAYMENT

☐ Check enclosed (payable to Bike Easy)

☐ Pledge (please invoice us)

Billing Address