BIKE EASY CERTIFIED
CHECKLIST

COMMUNITY
- Bike Facilities
- Bike Parking
- Tools/Mechanical Services offered
- Bike directions shown on website
- Incentives for people who bike

EDUCATION
- Bike Easy materials made available
- Representative successfully completed Smart Cycling
- Host education program(s)

ADVOCACY
- Signed support letter
- Joined Complete Streets Coalition
- Representative engaged in mobility advocacy programs
- Volunteer hours contributed to Bike Easy programming

BIKE EASY CAPACITY
- Bike Easy Member Discount Program
- Donation (min 150.00)
- In kind Contribution
- Event/Program Sponsor
- Contract Services from Bike Easy

Show your commitment to improving the safety of all road users in Greater New Orleans!

Become Bike Easy Certified by working with Bike Easy representatives to:
Evaluate/improve existing bicycle facilities, promote safety education, and increase advocacy towards safe streets.
A program focused on promoting organizations dedicated to improving biking in Louisiana.

Provides organizations with information, steps, and resources to promote bicycling and safe streets.

Stepping stone to becoming a League of American Bicyclists “Bike Friendly Business.”

**WHAT IS BIKE EASY CERTIFIED?**

**WHY BECOME BIKE EASY CERTIFIED?**

1. **PROMOTION THROUGH BIKE EASY**

2. **INCREASE FOOT & BICYCLE TRAFFIC**

3. **IMPROVE THE SAFETY AND MOBILITY OF YOUR NEIGHBORHOOD**

4. **PROMOTE THE HEALTH OF COMMUNITY MEMBERS**

5. **YEARLY AWARDS TO BE HANDED OUT TO QUALIFYING BUSINESSES/ ORGANIZATIONS:**

   - 3 levels based on membership size, one business that promotes biking for customers
   - Winners will be announced and promoted on social media
   - Awards will be handed out at the year-end event

Organizations must fulfill at least 1 check mark in each category of the checklist for Certification.

To qualify for 100% Certification, all applicable criteria is required with continued support for Bike Easy initiatives.

**INTERESTED IN BECOMING BIKE EASY CERTIFIED?**

Fill out the checklist on the back page and return it to the Bike Easy office.

Contact David Meza dmeza@bikeeasy.org

OR

Place postage here

Name: Organization: Address: City/Zip: Email:

Bike Easy
2100 Oretha Castle Haley Blvd
New Orleans, LA 70113