

NEW ORLEANS COMPLETE STREETS COALITION

Membership & Supporter Agreement Form

About the New Orleans Complete Streets Coalition

The New Orleans Complete Streets Coalition is a group of organizations, businesses, civic leaders, and everyday people who support improving our roadways and safe transportation options in order to enhance health, equity, sustainability, prosperity, and quality-of-life for the people of New Orleans.

For a listing of our top priorities and current coalition members and supporters, please visit www.bikeeasy.org/advocacy/new-orleans-complete-streets-coalition.

Sign on in support!

We, the undersigned organizations, businesses, community groups and associations*, strongly support streets built to share that provide safe and convenient transportation options for everyone - whether driving, walking, biking, taking transit, or otherwise. Streets built for people can also easily incorporate stormwater management features that enable our region to better live with water. Improving biking, walking, and transit infrastructure benefits everyone - even people who primarily drive - by increasing roadway safety for everyone, reducing traffic congestion and parking demand by providing alternative transportation options, promoting economic engagement with local businesses, fostering equitable access to opportunity and jobs, enhancing public health, and contributing to overall quality-of-life for everyone.

History

The New Orleans Complete Streets Coalition is a broad group of community organizations and businesses who came together in 2016 to build community support for safe and equitable mobility options for all people in New Orleans. The Coalition was born out of the former work of the Sustainable Transportation Action Committee (active from 2011 through 2015), and has been focused on working towards an updated City of New Orleans Complete Streets Policy that takes a data-driven, equity-focused, and transparent approach to reconstructing streets in a way that best accommodates all people, no matter how they travel - whether walking, biking, driving, taking transit, and/or using mobility-assistance devices.

The Coalition was instrumental in Mayor LaToya Cantrell's decision to include a Complete Streets policy update as a goal in her *Forward Together* transition plan. As an updated policy moves towards enactment and implementation, the New Orleans Complete Streets Coalition will be working to support implementation of *Moving New Orleans: A Path Towards Equitable Transportation*, Mayor Cantrell's strategy for improving safety, equity, connectivity, and efficiency of transportation options in the City of New Orleans.

The New Orleans Complete Streets Coalition is committed to making sure our roadways provide safe transportation options for all, help us live with water, and create public spaces that promote a high quality-of-life.

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Governance

The New Orleans Complete Streets Coalition has three different levels of involvement:

- An Executive Committee, comprised of the American Heart Association, Bike Easy, GirlTrek, and Ride New Orleans,
- Coalition Members, and
- Coalition Supporters.

Expectations for Members and Supporters are listed in detail below. The Executive Committee coordinates regular coalition meetings, facilitates Coalition communications, manages dedicated funds, and provides day-to-day operational support as needed.

The Coalition collectively sets strategic direction and strives for consensus in all decisions. Regular Coalition meetings are every 1-2 months, with special calls and gatherings, as needed. To facilitate flexibility and timeliness, final responsibility for decision-making resides with the Executive Committee.

New member organizations can join any time by filling out this form and submitting it to Robert Henig Bell, rob@bikeeasy.org. Existing Members and Supporters can withdraw at any time.

Through the end of 2020, Bike Easy intends to provide dedicated staff time to support the New Orleans Complete Streets Coalition.

Member Expectations

- 3-5 hours per month
- Publicly express support for the Coalition's stated goals by being listed as a member (on website, brochures, etc)
- Provide input and guidance at regular Coalition meetings
- Help develop specific policy proposals through research and discussions with partners
- Conduct community engagement and outreach, in the ways that make the most sense for your organization, such as:
 - Share updates and action alerts with your supporters via email blasts, social media, and website
 - Host an informational presentation or meeting
 - Provide staff and/or volunteers for various outreach events
 - Be a media spokesperson
 - Participate in public meetings and meetings with city officials to advocate for improved biking, walking, transit, and accessibility
 - Recruit coalition members and organization and/or business supporters

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Supporter Expectations

- Listed publicly as a supporter of the New Orleans Complete Streets Coalition
- Vocalize support when needed online and in local communities
- Receive email updates related to Complete Streets and related transportation issues from the Coalition
- Commitment to a healthy, prosperous, and sustainable New Orleans community

SIGN UP AS A COMPLETE STREETS COALITION SUPPORTER

- Yes! Our business / organization agrees with the above statement of support and formally signs on as a the New Orleans Complete Streets Coalition Supporter, and we look forward to occasionally receiving campaign updates and speaking up for streets built to share.

JOIN AS A COMPLETE STREETS COALITION MEMBER

- Yes! Our business / organization agrees with the above statement of support, and as a Complete Streets Coalition Member, our organization will be publicly listed, receive regular campaign updates and action alerts, and actively participate in shaping advocacy efforts and strategies.

Organization Name _____

Signatory Name & Title _____

Signature _____ Date _____

Email _____

Phone _____ Website _____

** A full list of current signatories can be found at www.bikeeasy.org/advocacy/new-orleans-complete-streets-coalition.*

Please return this form to rob@bikeeasy.org or mail to 2100 Oretha Castle Haley Blvd, New Orleans, LA 70113. Someone from the coalition will follow up! If the best contact person at your organization is not the person listed above, please include name, phone, and email in the blank space below.