

THE bikeeasy CHALLENGE

From Bike to Work Day, April 12 through May 12, 2017

A fun, free competition to encourage more people to enjoy riding a bike



WHO?

Everyone can take part, it doesn't matter if they haven't been on a bike for years or if they already ride – they only need to ride for 10 minutes to win prizes.

WHERE?

Staff can ride anywhere they like, anytime they like, over the month-long Challenge period.

HOW?

- Encourage your staff to ride a bike
- They register their ride online
- Your organization's score increases
- Your staff are entered in the drawing for great prizes.

WHAT'S IN IT FOR YOUR BUSINESS:



A FREE team building program



Get more of your staff cycling



Save money and boost productivity



Demonstrate your organization's commitment to sustainability

Find out more at www.lovetoride.net/bikeeasy

Or contact the Challenge Manager, Virginia Brisley Email: virginia@bikeeasy.org

