



When calling in we recommend following the script and using the talking points below.

Script:

“Hello, my name is _____ and I live in _____. Thank you for your leadership to improve bicycling, walking, and transit across the parish. To keep up the momentum, parish councilmembers should pass a complete streets policy that prioritizes street designs that are safe for bikers of all ages and abilities, and creates walking, biking, and transit networks that connect us to our jobs, parks, schools, grocery stores, and churches. The passing of this policy is important to me because _____

Thank you and have a good day.”

Talking Points:

- Jefferson Parish has \$56 million allocated to bike and pedestrian infrastructure improvements but they have not yet passed a complete streets policy that would ensure they focus on the areas of greatest danger and need.
- Parish council-members should pass a complete streets policy that prioritizes healthy living, street designs that are safe for bikers of all ages and abilities, and that creates walking, biking, and transit networks that connect us to our jobs, parks, schools, grocery stores, and churches.
- A complete streets policy would ensure that each district’s efforts to increase bike safety are cohesive and work together to create a network of low-stress biking and walking infrastructure.
- Passing a Complete Streets policy would ensure that creating safe and accessible bike infrastructure is not left solely to the discretion of those in elected office, but is institutionalized within a parish department with the ability to plan long-term.