



EVALUATION OF BICYCLE PARKING -IN THE- FRENCH QUARTER

This analysis of bicycle parking in the French Quarter gives baseline data for perceptions and realities of who is riding bicycles in the Quarter and proposes solutions to bicycle nuisance issues.

While bicycle riding is thriving in New Orleans, bicycle parking in the French Quarter has become a contentious issue. Property owners and businesses complain about locked bicycles blocking the sidewalks, and secured to private property.



“New Orleans is a beautiful, diverse city. It’s easier to appreciate on a bike, better for the environment, better for your health.”

-Loren Keldsen

Between March 21st and April 30th 2011, Bike Easy surveyed individuals and business owners in the French Quarter and online. Selected statistics from these surveys are featured in this brochure.

- More than 84% of riders are unwilling to walk more than 1-3 blocks from where they are parked to their final destination.
- Due to a lack of bike racks, riders believed that locking to gallery poles and private structures is secure and legal when it might be neither.
- About half of our respondents work in the French Quarter and one quarter live in the French Quarter.

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riders report that a bicycle is their primary mode of transportation

Bike Easy proposes installing a systematic bicycle parking solution in the French Quarter as a priority and should include periodic directional racks, education among businesses and employees as well as reclaiming public space (e.g. automobile parking) for safe, secure bicycle parking. We must continue encouraging bicycle riders to visit our businesses, and commute to work without a car. The benefits are widely known and studied elsewhere and include: reduced congestion, reduced public space used for parking, increase business for merchants, improved public health, improved air quality and increased community awareness and cohesiveness.

Recently, many new bicycle rental businesses have opened in New Orleans, increasing the number of bicycles in the city and particularly in the French Quarter. Solving these bicycle parking issues will involve a variety of community stakeholders and will strengthen collaboration and inter-organizational relationships. But, most importantly it will provide a safe and efficient environment for people to ride their bicycles.

This brochure is a summary of the full report which can be found on Bike Easy's website: bikeeasy.org

Many thanks to our sponsors:



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