



Bike Easy’s Sweet 16 “Spoketacular” Friday September 27th, 7-11 pm Sponsorship Opportunities

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Who we are: Bike Easy makes bicycling easy, safe, and fun for everyone in Greater New Orleans. We believe in the power of bicycling to help create a healthy, prosperous, resilient, and equitable future for all people of the region. We envision safe, convenient transportation options for everyone and the freedom to get around easily. We imagine a future where people of all ages and abilities can bike, walk, and take transit safely. We rely on the support of the public and charitable organizations to continue providing education, advocacy, and capacity for cyclists across the region.

Event Summary: On Friday, September 27th Bike Easy will throw an epic Sweet 16th birthday party at the Seven Three Distillery (301 N Claiborne Ave) in celebration of 16 years of bicycle advocacy in New Orleans. The event is expected to draw approximately 300 people, and will include a VIB Patron Party (7-8 pm), Main Party (8 pm), and a Late Night Party (9 pm) – with unique music, food and fundraising options.

Sponsorship opportunities if committed by August 9, 2019*:

* If you don’t see a sponsorship package that works for you, please reach out to ashley@bikeeasy.org to customize a package that meets your philanthropic needs!

Presenting Sponsor - \$10,000 (One available, \$9,600 is tax deductible)

- Company name noted as Presenting Sponsor of the event, i.e. “Bike Easy’s 16th Anniversary Spoketacular Presented by Your Company”
- Company noted as Presenting Sponsor on all printed materials [e.g. fliers, posters, etc.]
- Company name and logo placed on Bike Easy’s website and social network event sites
- Very Important Bicyclists (VIB) Table at the event which includes (10) VIB tickets
- General event tickets for (10) guests
- Opportunity to distribute and promote product/services through guest goody bags
- Opportunity to utilize a display table at the event to market your product or service
- Opportunity to display two (2) corporate banners at event (provided by sponsor)
- Full page acknowledgement in event program

VIB Sponsor - \$5,000 (Two available, \$4,750 is tax deductible)

- Company noted as a Very Important Bicyclists (VIB) Sponsor of the event, i.e. “VIB Sponsored by Your Company”
- Company name and logo placed on all printed pieces, including fliers, poster, public relations materials, etc.
- Company name and logo on Bike Easy’s website and all event social networking sites
- Very Important Bicyclists (VIB) Table at the event which includes (10) VIB tickets
- Opportunity to distribute and promote product/services through guest goody bags
- Opportunity to utilize a display table at the event to market your product or service and to display one (1) corporate banner at event (provided by sponsor)
- Full page acknowledgement in event program

Premier Sponsorships - \$2,500 (Three+ available, \$2,400 is tax deductible)

Entertainment Sponsor

- Live band will recognize their performance “is brought to you by Company Name,” every 30 minutes
- Company name/logo on all printed pieces, including fliers, poster, public relations materials, etc.
- Company name and logo placed on Bike Easy’s website and all event social networking sites
- Opportunity to distribute and promote product/services through guest goody bags
- Event tickets for (6) guests
- Full page acknowledgement in event program

Party Picture Sponsor

- Company name/logo on party pictures of guests at the event, including printed commemorative pictures, pictures broadcast on monitors at the event, and pictures posted online after the event.
- Company name/logo on all printed pieces, including fliers, poster, public relations materials, etc.
- Company name and logo placed on Bike Easy’s website and all event social networking sites
- Opportunity to distribute and promote product/services through guest goody bags
- Event tickets for (6) guests
- Full page acknowledgement in event program

Bike Valet Sponsor

- Company name/logo on the bike valet corral and guest tags provided at the event
- Company name/logo on all printed pieces, including fliers, poster, public relations materials, etc.
- Company name and logo placed on Bike Easy’s website and all event social networking sites
- Opportunity to distribute and promote product/services through guest goody bags
- Event tickets for (6) guests
- Full page acknowledgement in event program

Very Important Bicyclist “VIB” Tables - \$1,500 (Up to ten available, \$500 is tax deductible)

- Have a table of 10 reserved for your party! You will receive 10 VIB tickets and a quarter page acknowledgement in event program. Participants at this level will be recognized in event publicity, the official event web page, and throughout the event.
- Two bottles of champagne at your table
- Goody bags for each guest and acknowledgment in the event program

Goodie Bag Sponsor - \$1,000 (Five available, \$940 is tax deductible)

- Company name/logo placed on all goodie bags
- Company name/logo on all printed pieces, including fliers, poster, public relations materials, etc.
- Company name/logo placed on Bike Easy’s website and all event social networking sites
- Event tickets for (4) guests
- Half page acknowledgement in event program



Sponsorship Commitment Form

YES, I would like to help support Bike Easy by becoming a sponsor of the 2nd annual Spoketacular. My business would like to be a:

___ Presenting Sponsor - \$10,000

___ VIB Sponsor - \$5,000

___ Premier Sponsor:

___ Party Picture Sponsor - \$2,500

___ Entertainment Sponsor- \$2,500

___ Bike Valet Sponsor- \$2,500

___ VIP Table - \$1,500

___ Goodie Bag Sponsor - \$1,000

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please Circle: **AMEX VISA MASTERCARD DISCOVER**

Card #: _____ EXP: _____

Signature: _____

_____ Check (enclosed) _____ Please mail an invoice

*Please mail or email to: Bike Easy · Attn: Ashley Mills 2100 Oretha Castle Haley Blvd.
New Orleans, LA 70113 (504) 861-4022 · ashley@bikeeasy.org*